Communication Department’s Pre-Approved EAP Courses

AUSTRALIA

Institution:

University of Melbourne

Course Name: EAP Course #
- Comparing Media Systems......................................................Comm102
- Digital Media Research.......................................................Comm110
- Global Media Cultures.......................................................Comm117
- Intro to Media Writing.......................................................Comm119
- Media Law........................................................................Comm111
- Net Communication.........................................................Comm125
- Organizational Behavior...................................................BusA122

University of Sydney

Course Name: EAP Course #
- Contemporary Cultural Issues
- Crime, Media, and Culture..................................................Soc102
- Cross Cultural Communication..........................................Comm123
- Cyberworlds.......................................................................Comm114
- Managing Organizational Behavior....................................Need UD Confirmation
- Marketing Communication.................................................Need UD Confirmation
- Masculinities......................................................................Need UD Confirmation
- Media Globalization.........................................................Comm122
- Media in Contemporary Society........................................Need UD Confirmation
- Media Law and Ethics.......................................................Need UD Confirmation
- Media Politics......................................................................Comm103
- Media Relations...............................................................Comm117
- Online Media......................................................................Need UD Confirmation
- Race and Representation...................................................Need UD Confirmation
- Radio Broadcasting...........................................................Need UD Confirmation
- Sex, Violence and Transgression........................................WomSt106
- Sociology of Friendship.....................................................Soc134
- Technology and Culture......................................................Comm121

The University of Queensland

Course Name: EAP Course #
- Political Communication and Public Affairs
- Public Relations Strategy and Practice..................................Comm112
### BARBADOS

**Institution:**
**University of West Indies**

<table>
<thead>
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<th>Course Name</th>
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<td>Business Communication</td>
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<td>Organizational Behavior</td>
<td>Bus A104</td>
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<td>Principals of Marketing</td>
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### CHILE

**Institution:**
**Pontifical Catholic University of Chile**

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<td>Consumerism and Social Trends</td>
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<td>History of Social Communication - Media History</td>
<td>Comm109</td>
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<td>Introduction to Advertising</td>
<td>Comm140</td>
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<td>Media Policy and Management</td>
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<td>Social Communication Theory</td>
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<td>Strategic Communication Management (ELECTIVE CREDIT ONLY)</td>
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**University of Chile, Santiago**

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<td>Research Process</td>
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<td>Semiotics</td>
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### CZECH REPUBLIC

**Institution:**
**CIEE Prague**

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<tr>
<td>America’s Media Impact on Post-Communist Czech Media</td>
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<td>Ethnic/Religious Identity and Prejudice in Central Europe</td>
<td>Comm103</td>
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<tr>
<td>Gender in the Czech Republic and Europe</td>
<td>Womst129</td>
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<td>Intercultural Communication and Leadership</td>
<td>Comm106</td>
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<td>Language, Culture, and Social Cognition</td>
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<td>Media, Democracy, &amp; Political Transition</td>
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<td>Media Impact in Central Europe: Past and Present</td>
<td>Comm114</td>
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<tr>
<td>Media’s Revolutionary Impact on Journalism</td>
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DENMARK
Institution:
University of Copenhagen

Course Name: EAP Course #
- Creative and Cultural Industries.................................Need UD Confirmation
- European Film, Media & Public Sphere...........................Need UD Confirmation
- Journalism Culture and Society: Theory and Analysis.....Need UD Confirmation
- Language of Negotiation...........................................Need UD Confirmation
- Media Law..............................................................Need UD Confirmation
- Media Sociology......................................................Soc186
- Media, Violence, and Audiences....................................Comm146
- Negotiation and Dispute Resolution in Theory and Practice (Need UD Confirmation)
- Negotiation Skills and Conflict Management....................Need UD Confirmation
- Strategic Communication in Digital Media......................Need UD Confirmation

FRANCE
Institution:
Science Po - Paris, France

Course Name: EAP Course #
- Marketing and Consumer Relationship Management.............Bus A106

UC Paris

Course Name: EAP Course #
- Media in France and the European Union..............................Comm117

University of Lyon

Course Name: EAP Course #
- Communication History and Theory..............................Comm100
- Mediation...............................................................Comm122Q
- Organizational Communication......................................Comm118
- Sociology of Journalism...............................................Soc188

GERMANY
Institution:
Freie University, Berlin

Course Name: EAP Course #
- Digital Culture..........................................................Comm101
- European Business Cultures: Management and Marketing
  in Cross National Perspectives......................................Need UD Confirmation
- Global Media Communication......................................Comm112
- Information Campaigns for Socially Relevant Topics...........Comm106A
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<tr>
<th>Humboldt University Berlin</th>
<th>EAP Course #</th>
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<td>From Telegraphy to Cable TV: History of Electronics Mass Media in the US</td>
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<td>Chinese University of Hong Kong</td>
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<td>Asian Business</td>
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<td>Business Policy and Strategy</td>
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<td>Culture and Business</td>
<td>Comm103</td>
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<tr>
<td>Intro to Integrated Marketing Communication</td>
<td>Comm158</td>
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<tr>
<td>International Communication</td>
<td>Comm148</td>
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<td>Marketing and Management</td>
<td>Bus A112</td>
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<tr>
<td>Mass Communication Theories</td>
<td>Comm115</td>
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<tr>
<td>News Analysis</td>
<td>Comm129</td>
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<tr>
<td>Principles of Advertising</td>
<td>Comm128</td>
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<td>Professional Ethics and Media Criticism</td>
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<td>Advanced Business Communication Skills</td>
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<td>Digital Media and Society</td>
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<td>E-Commerce and E-Business Management</td>
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<td>Fundamentals of Social Psychology</td>
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<td>International News</td>
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<td>Negotiation and Conflict Resolution</td>
<td>BusA112</td>
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<td>Marketing Management</td>
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<td>Consumer Behavior</td>
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<td>JSC Media Law and Ethics</td>
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<tr>
<td>People, Propaganda &amp; Profit: Understanding Media in China</td>
<td>Comm159</td>
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ITALY
Institution: University of Commerce, Luigi Bocconi
Course Name: EAP Course #
- E-Marketing Communication.........................................................Comm154
- Management of Fashion Companies Comm129
- Marketing Communication..............................................................Comm153

UC Rome
Course Name: EAP Course #
- Culture and Identity in Modern Italy..............................................Anth101
- The Sociology of Rome

University of Bologna
Course Name: EAP Course #
- Ethnography of Media........................................................................Comm145
- Psychology of Communication.............................................................Comm170B
- Sociology of Communication...............................................................Comm108A

JAPAN
Institution: International Christian University
Course Name: EAP Course #
- Discourse in Society........................................................................Comm125

MEXICO
Institution: National Autonomous University of Mexico
Course Name: EAP Course #
- Communication in Politics and Social Movements.........................Comm100
- Publicity.........................................................................................Comm103
- Organizational Communication......................................................Comm102
**NETHERLANDS**

Institution:

**Maastricht University**

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<td>Conflict Resolution........................................</td>
<td>PolS108</td>
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<td>Intercultural Communication................................</td>
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**University of Utrecht**

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<td>Playful Media Culture......................................</td>
<td>Film105</td>
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**NEW ZEALAND**

Institution:

**University of Auckland**

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<td>Techno-Culture and New Media................................</td>
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**Massey University**

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<td>Media Law and Ethics........................................</td>
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<td>Public Relations in Management............................</td>
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**University of Otago, New Zealand**

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**SINGAPORE**

Institution:

**National University of Singapore**

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<td>Social Media in Communication Management................</td>
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<td>Social Psychology of New Media............................</td>
<td>Comm129</td>
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<td>Theories of Comm and New Media................................</td>
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SOUTH AFRICA
Institution:
University of Cape Town, South Africa

Course Name: EAP Course #
- Advanced Media Studies....................................................Comm143
- Culture Identity and Globalization on Africa........................AFST158
- Media, Power, and Culture..................................................Comm100
- The Media in South Africa..................................................Film102
- Writing and Editing in the Media.........................................Film103

SOUTH KOREA
Institution:
Yonsei University

Course Name: EAP Course #
- Asian Extreme and Asian American Cultural Politics................AsSt113
- Cross-Cultural Psychology..................................................Psy129
- Entrepreneurship and Strategy..............................................Bus A 108
- Intercultural Communication..............................................Comm111
- International Business.......................................................Need UD Confirmation
- High Tech Marketing.........................................................Need UD Confirmation
- Marketing.................................................................BusA 1205
- Media Communication in Korea........................................Comm122
- Media Psychology.............................................................Psych 143
- New Product Marketing.....................................................BusA115
- Real Law and Order..........................................................LEGST1135
- Rock Music, Culture and Society........................................Comm113
- Social Psychology..............................................................Need UD Confirmation
- Sociology of Family...........................................................Soc109
- Theories of Telecommunication............................................Comm115
- Topics on Korean Language and Culture..............................Need UD Confirmation

SPAIN
Institution:
Autonomous University of Barcelona

Course Name: EAP Course #
- Comm: Administration and Management in Advertising.............Comm181
- Comm: Politics, Democracy and Public Opinion........................Comm186
- Contemporary Advertising Systems......................................Comm138
- Intercultural Communication Theory....................................Comm120
- Mass Communication Semiotics.........................................Comm123
- Research Methods in Communication....................................Comm151
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<th>University of Barcelona</th>
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<td>Journalism and the Media in Spain</td>
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<td>Complutense University of Madrid</td>
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<td>Corporate Communication...</td>
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<td>Communication and Gender...</td>
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<td>Digital Communication...</td>
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<td>EU Information &amp; Communication...</td>
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<td>History of Social and Mass Communication</td>
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<td>Technology of Journalism...</td>
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<td>Theory of Information Communication...</td>
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University of Granada

Course Name:                      EAP Course #
- Advertising Communication..........................................................Comm102
- Management of Verbal Communication in the Media......................Comm118
- Sociology of Communication and Public Opinion..............................Soc104
- Social Psychology of Communication..........................................Comm117
- Social Psychology.................................................................Comm117

University of Sevilla

Course Name:                      EAP Course #
- Publicity and Propaganda in the Society of Masses..............Need UD Confirmation

SWEDEN

Institution:
Lund University

Course Name:                      EAP Course #
- Cross Cultural Rhetoric.................................................................Comm158
- Intellectual Property: Law, Politics, and Culture........................Phil110
- Media and Armed Conflicts: Past and Present..............................Comm140
- Media and the History of Political Rhetoric.........................Need UD Confirmation
- The Rhetoric of Advertising in Modern Media............................Comm166

TAIWAN

Institution:
National Taiwan University

Course Name:                      EAP Course #
- Consumer Behavior.................................................................BUS133
- Cross-Cultural Management......................................................BusA128
- Gender and Communication......................................................Comm120
- Leadership Models.................................................................BusA110
- Marketing Management.............................................................BusA139

THAILAND

Institution:
Thammasat University/Business School

Course Name:                      EAP Course #
- Marketing Management.........................................................Need UD Confirmation
- Marketing Strategy for Entrepreneurs......................................BusA112
- Principles of Marketing..........................................................BusA140
- Product and Brand Management..............................................BusA114
UNITED KINGDOM & IRELAND

Institution:

University of the Arts, London
Course Name: EAP Course #
• Promotional Media Communication

University of Bristol
Course Name: EAP Course #
• Marketing.........................................................Comm111
• Social Identities and Division

University of Cambridge, Pembroke College
Course Name: EAP Course #
• Sports Journalism..............................................Comm123S
• Varieties of English..............................................Ling 104S

University of East Anglia
Course Name: EAP Course #
• Business of Film and Television..............................Film131
• Media Industries......................................................Film128
• New Media and Society...........................................Pol S 103

University of Kent, Canterbury
Course Name: EAP Course #
• Drugs, Culture, and Control......................................Soc128
• Emotion, Media, and Culture.......................................Comm124
• English Language and the Media..............................Comm110
• Managers and Organizations....................................Comm102
• Studying Modern Culture.........................................Soc107

King’s College London
Course Name: EAP Course #
• Advertising and Marketing Communication......................BusA 112
• American Popular Culture..............................waiting for UD confirmation
• Analyzing Spoken Discourse......................................Comm118
• Communication in Organizations.................................Comm105
• Cultural and Urban Geography..............................UrbS 144
• History of Networked Technologies..............................Comm118
• Intercultural Learning.....................................................Ling111
• Intercultural Learning......................................................Soc100
• International Human Resource Management...............BusA139
• Knowledge Representation.........................................Comm109
• Language Policy and Planning.......................................Ling141
• Language, Attitudes, and Ideologies..............................Comm115
• Language, People and Boundaries...............................Comm134
• Language Politics: Post-National & Global Context..............Comm124
• Literature and Media
• Marketing............................................................................................................BusA122
• Marketing............................................................................................................Comm107
• Organizational Behaviors.................................................................................Waiting for UD confirmation
• Principles of Marketing......................................................................................Comm109
• Society, Politics, and Popular Culture in Germany after 1870.....................Ger143
• Spoken Discourse..............................................................................................Comm111
• Teaching Language as Communicative Skill.....................................................Comm135
• Theories of New Media.......................................................................................Comm137

University of Leeds

Course Name: EAP Course #

• Cinematic Themes................................................................................................Film108
• Citizen Media......................................................................................................Comm122
• Critical Theories of Media................................................................................Comm121
• Communication Arts........................................................................................Comm100
• Digital Cultures....................................................................................................Comm125
• History of Communication................................................................................Comm109
• Internet Policy......................................................................................................Comm114
• Music as Communication...................................................................................Comm124
• New Media and Digital Communication.............................................................Comm111
• Politics, Performance, and Rhetoric....................................................................Comm131
• Popular Music and the Press: Analyzing the Rock Media.................................need to confirm UD
• Sociology of Media Practices............................................................................Comm113
• The Reporting of Politics....................................................................................Comm132
• Understanding the Audience.............................................................................Comm108
• Visual Communication.......................................................................................Comm112
• War and Media

The London School of Economics and Political Science

Course Name: EAP Course #

• Leadership in Organizations..............................................................................BusA1045

UC London

Course Name: EAP Course #

• Comparative Media............................................................................................Comm105

University of London, Queen Mary

Course Name: EAP Course #

• Experiential Learning........................................................................................Comm187
• Offstage London (ELECTIVE CREDIT ONLY)....................................................URBS132
• Social Networks..................................................................................................BusA141
University of Manchester

Course Name: EAP Course #
- Communication in Society.........................................................Comm120
- Forensic Communication..........................................................Psy140
- Group Processes...........................................................................Comm102
- Intro to Psychology of Language and Communication..............Psy114
- Mass Media..................................................................................Comm100
- Media Culture and Society

National University of Ireland, Galway

Course Name: EAP Course #
- Cinema and Media: Digital Culture.............................................Comm157
- Global Marketing.........................................................................BusA123
- Imagining Modern Ireland............................................................need UD Confirmation
- Media and Marketing Communication........................................Comm100
- Media Industries..........................................................................Eng110
- Media Law.....................................................................................LegSt105
- Philosophy of Language and Logic.............................................Phil107
- Social Psychology.........................................................................need UD Confirmation

Trinity College, Dublin

Course Name: EAP Course #
- Intro to Marketing Principles.....................................................BusA103
- Technology, Language & Communication.....................................Ling127

University of Sussex

Course Name: EAP Course #
- Advertising and Social Change....................................................Comm124
- Bodies of Difference: Sexuality, Culture and Ethnicity...............Soc105S
- British Popular Culture.................................................................Soc106S
- Career Studies..............................................................................Need UD confirmation
- Childhood and Social Development............................................Psych140S
- Comparative Sociology and Globalization.................................Soc129S
- Consumer Behavior.....................................................................Need UD confirmation
- Cultural Values: Theory, Taste and Trash..................................Comm104
- Developing Leadership.................................................................BusA111
- Digital Environment......................................................................Comm111
- Health in a Global Perspective......................................................Pol S101S
- Issues of Representation and Power in British Media...............Film110S
- Management of Innovation..........................................................BusA120S
- Marketing Strategy......................................................................BusA103
- News, Politics, and Power..............................................................Comm101
- Practicing Cultural Studies...........................................................Comm105
- Psychology and Social Issues......................................................Psy104S
- Questioning the Media.................................................................Comm114
- Race and Ethnicity in British Society.......................................................Soc101S
- Reproduction, Self and Society.................................................................Anth110
- Social Psychology from and Evolutionary Perspective.........................Psy103S
- Social Psychology (ELECTIVE CREDIT ONLY)........................................Psy134
- The Great Rock ‘n’ Roll Swindle.........................................................Need UD Confirmation
- Violence and Society..............................................................................Soc138S
- Youth and Youth Cultures in Modern Britain.........................................Soc122S