Daniel S. Lane
curriculum vitae
(2019)

Assistant Professor
Department of Communication
University of California, Santa Barbara

4005 Social Sciences & Media Studies
UC Santa Barbara 93106-4020
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EDUCATION

University of Michigan, Ph.D. in Communication Studies
(Aug, 2019)
Dissertation Title: *Civic Laboratories: Young People,
Political Expression, and Social Media*
Dissertation Committee: Sonya Dal Cin (chair),
Brian Weeks, Nojin Kwak, & Nicole Ellison

Syracuse University, B.S. in Television, Radio, & Film
(May, 2004), *Cum Laude*

RESEARCH AREAS

Political Communication; Intergroup Communication; Communication
Technology; Media Psychology; Political Expression; Social Influence;
Youth and Media; Science Communication

ACADEMIC POSITIONS

2019 – present   Assistant Professor
                      Department of Communication
                      University of California, Santa Barbara

PUBLICATIONS

PEER-REVIEWED PUBLICATIONS:

Lane D. S., Saleem M., & Noor M. (2019). Damned If You Do, Damned If You Don't: Effects of Empathy and Responsibility in Muslim Leaders' Mediated Responses to Extremist Attacks. *Media Psychology*, 1-31.

Lane, D. S., Lee, S. S., Liang, F., Kim, D. H., Weeks, B. E., & Kwak, N. (2019). Social Media Expression and the Political Self. *Journal of Communication, 69*, 49-72.

Lane, D. S., Das, V., & Hiaeshutter-Rice, D. (2018). Civic Laboratories: Youth Political Expression in Anonymous, Ephemeral, Geo-Bounded Social Media. *Information, Communication & Society*, 1-16.

Lane D. S., Coles S. M., & Saleem M. (2018). Solidarity Effects in Social Movement Messaging: How Cueing Dominant Group Identity Can Increase Movement Support. *Human Communication Research, 45*, 1-26

Kwak, N., **Lane, D. S.,** Lee, S. S., Liang, F., & Weeks. B. E. (2018). From Persuasion to Deliberation: Do Experiences of Online Political Persuasion Facilitate Dialogic Openness? *Communication Research.* Advanced Online Publication.

Chinn, S., **Lane, D. S.**, & Hart, P. S. (2018). In Consensus We Trust? Persuasive Effects of Scientific Consensus Communication. *Public Understanding of Science*, *27*(7), 807-823.

Lane, D. S., & Dal Cin, S. (2018). Sharing Beyond Slacktivism: The Effect of Socially Observable Prosocial Media Sharing on Subsequent Offline Helping Behavior. *Information, Communication & Society*, *21*, 1523-1540.

Hart, P.S., **Lane, D. S.**, & Chinn, S. (2018) The Elusive Power of the Individual Victim: Failure to Find a Difference in the Effectiveness of Charitable Appeals Focused on One Compared to Many Victims. *PloS one, 13:*e0199535.

Kwak, N., **Lane, D. S.,** Weeks, B. E., Kim, D. H., Lee, S. S., & Bachleda, S. (2018). Perceptions of Social Media for Politics: Testing the Slacktivism Hypothesis. *Human Communication Research*, *44*, 197–221.

Weeks, B. E., **Lane, D. S.**, Kim, D. H., Lee, S. S., & Kwak, N. (2017). Incidental Exposure, Selective Exposure, and Political Information Sharing: Integrating Online Exposure Patterns and Expression on Social Media. *Journal of Computer-Mediated Communication*, *22*, 363–379.

Lane, D. S., Kim, D. H., Lee, S. S., Weeks, B. E., & Kwak, N. (2017). From Online Disagreement to Offline Action: How Diverse Motivations for Using Social Media Can Increase Political Information Sharing and Catalyze Offline Political Participation. *Social Media + Society*, *3*.

Bruneau, E., **Lane, D.**, & Saleem, M. (2017). Giving the Underdog a Leg Up: A Counternarrative of Nonviolent Resistance Improves Sustained Third-Party Support of a Disempowered Group. *Social Psychological and Personality Science*, *8*, 746–757.

MANUSCRIPTS UNDER REVIEW:

Lane, D. S. Social media architectures for youth political expression: testing the role of identifiability and geo-boundedness.

Lane, D. S. In Search of the Expressive Citizen: Citizenship Norms and Youth Political Expression on Social Media.

Weeks, B. E., **Lane, D. S.**, Potts, L. Can Incidental Exposure to News Online Close the Political Knowledge Gap? Evidence from Two Panel Studies in Two U.S. Elections.

Weeks, B. E., & **Lane, D. S.** An Ecological Model of Incidental Exposure to Political Information in Digital Media Environments.

Kwak, N., Weeks, B. E., Kim, D. H., **Lane, D. S**., & Lee, S. S. Now We're Talking?: Understanding the Interplay Between Online Selective and Incidental Exposure and Their Influence on Online Cross-Cutting Political Discussion.

MANUSCRIPTS IN PREPERATION:

Lane D. S., & Dal Cin S. Diversity in Nonprofit Media?: Analyzing Racial Representation in Nonprofit YouTube Videos.

Lee, S. S., **Lane, D. S.,** & Kwak, N. When Social Media Gets Political: How Perceptions of Open-Mindedness Influence Political Expression on Facebook

Thorson, K., Xu, Y., & **Lane, D. S.** Unequal Interest, Unequal Involvement: Young Citizens, Media, and Political Involvement in the 2016 U.S. Elections

Kim, D. H., Weeks, B. E., **Lane, D. S**., Potts, L., & Kwak, N. From Information Reception to Political Learning on Social Media: The Importance of Types of Political Expression

Kwak, N., **Lane, D. S**., Zhu, Q., Lee, S. S., Weeks, B. E. Political Rumor Communication on Instant Messaging Platforms: Relationships with Political Participation and Knowledge

OTHER PUBLISHED WORK:

Dal Cin, S., Hall, M. P., & **Lane, D.** (2016). Absorption. In V. Zeigler-Hill & T. K. Shackelford (Eds.), *Encyclopedia of Personality and Individual Differences* (pp. 1–2). New York, NY: Springer International Publishing.

Lane, D. S. (2016). Mohan J. Dutta, Communicating Social Change: Structure, culture, and agency. *International Journal of Communication*, *10*, 4.

CONFERENCE PAPERS:

Weeks, B. E., **Lane, D. S.**, Potts, L. (2019) Can Incidental Exposure to News Online Close the Political Knowledge Gap? Evidence from Two Panel Studies in Two U.S. Elections. Paper presented at the International Communication Association Conference (ICA), Washington, DC.

Lee, S. S., **Lane, D. S.,** & Kwak, N. When Non-political Use of Social Media turns into Political: The Conditional Influence of Perceived Political Open-mindedness of Self and Others on Facebook. Paper presented at the International Communication Association Conference (ICA), Washington, DC.

Lane, D. S., Lee, S. S., Liang, F., Kim, D. H., Weeks, B. E., & Kwak, N. (2018) Expression and the Political Self: How Political Expression on Social Media can Strengthen Political Self-concepts. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, DC. *2nd Place Award in Open Call Competition, Communication Theory & Methodology Division.*

Kim, D. H., Weeks, B. E., **Lane, D. S**., Potts, L., & Kwak, N. (2018) From Information Reception to Political Learning on Social Media: The Importance of Types of Political Expression. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, DC.

Lane D. S., & Saleem M. (2018) Damned If You Do, Damned If You Don't: Effects of Empathy and Responsibility in Muslim Leaders' Mediated Responses to Extremist Attacks. Paper presented at the International Communication Association Conference (ICA), Prague, CR.

Lane, D. S., Das, V., & Hiaeshutter-Rice, D. (2018) Civic Laboratories: Youth Political Expression in Anonymous, Ephemeral, Geo-bounded Social Media. Paper presented at the International Communication Association Conference (ICA), Prague, CR.

Kwak, N., **Lane, D. S.,** Lee, S. S., Liang, F., & Weeks. B. E. (2018) From Persuasion to Deliberation: Do Experiences of Online Political Persuasion Facilitate Dialogic Openness? Paper presented at the International Communication Association Conference (ICA), Prague, CR.

Kwak, N., **Lane, D. S.,** Weeks, B. E., Kim, D. H., Lee, S. S., & Bachleda, S. (2017). Does Social Media Matter?: How Perceptions of Political Participation on Social Media can Facilitate Political Expression and Foster Offline Political Participation. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Chicago, IL.

Lane D. S., Kim D., Lee S., & Weeks B. E., & Kwak N. (2017) From Online Disagreement to Offline Action: How Diverse Motivations for Using Social Media Can Increase Political Information Sharing and Catalyze Offline Political Participation. Paper presented at the International Communication Association Conference (ICA), San Diego, CA.

Weeks, B. E., **Lane, D. S**., Kim, D. H., Lee, S. S., & Kwak, N. (2017). Incidental Exposure, Selective Exposure, and Political Information Sharing: Integrating Exposure Patterns and Expression on Social Media. Paper presented at the International Communication Association Conference (ICA), San Diego, CA.

Lane D. S., Coles S., & Saleem M. (2017). The Up(and Down)Sides of Solidarity: Race as a Heuristic in Social Movement Messaging. Paper presented at the International Communication Association Conference (ICA), San Diego, CA.

Lane D. S., & Dal Cin S. (2016) Sharing Beyond Slacktivism: The Effect of Socially Observable Prosocial Media Sharing on Subsequent Offline Helping Behavior. Paper presented at the National Communication Association Conference (NCA), Philadelphia, PA.

Kwak, N., Weeks, B., Kim, D, **Lane, D.S. ,** & Lee, S. (2016). Understanding the Interplay Between Selective and Incidental Exposure Online: The influence of Nonlinear Interaction on Cross-cutting Online Political Discussion. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Minneapolis, MN. *2nd Place Faculty Paper Award, Political Communication Interest Group*

INVITED TALKS AND SYMPOSIA

Lane, D. **S**., Sharing Beyond Slacktivism: The Mediating Role of Sharing Behavior Between Young People's Experiences of Social Cause Media and Long-term Prosocial Outcomes. Presented to the Mass Communications Group, 2015 NCA Honors Doctoral Seminar, University of Missouri (July 19, 2015).

Lane, D. **S**., Searching for the Individual Identifiable "Victim": A Content Analysis of YouTube Non-profit Video Storytelling. Presented at the First Year Project Colloquium, Department of Communication Studies, University of Michigan, Ann Arbor (Oct 1, 2015).

Lane, D. S., Organizational Presence and the Identifiable Victim Effect, Media Psychology Laboratory, Presented at the Institute for Social Research (ISR), University of Michigan, Ann Arbor (Sep 24, 2014)

Lane, D. S., Strategic Storytelling for Social Change, Presented to the Yale Human Cooperation Laboratory, Department of Psychology, Yale University (Nov 1, 2014)

TEACHING

Graduate Student Instructor (University of Michigan, Ann Arbor):

2018   *Views on the News: What Shapes our Media Content*
                (Role of journalism and news in American society)

2017   *Introduction to Media Effects*
                (Overview of mass communication research)

2016   *Media Psychology*
                (Psychological approaches to media and persuasion)

2015   *Introduction to Media Effects,* Head Instructor
                (Overview of mass communication research)

Instructor of Record (Noble Desktop, New York, NY):

2007-2015   *Video Editing with Final Cut Pro*
                (Fundamentals of video editing for industry professionals)

NON-ACADEMIC PROFESSIONAL EXPERIENCE

2008- 2015   *Founder, CEO*, **Good Eye Video**, New York, NY
                Produced videos, digital content and comprehensive marketing strategy for non-profit clients including The Rainforest Alliance, Urban Justice Center, The Inter-American Foundation, City Year, Share Our Strength, Global Fund for Women, and The Partnership for a Drug Free America at Drugfree.org

2006 – 2008   *Producer, Videographer*, **Freelance**, New York, NY
                Provided on-set creative and production services for advertising clients including Foot Locker, Google, the Sundance Channel and Starwood Hotels

2006 – 2008   *Editor*, **Freelance**, New York, NY

> Provided editing and post-production services for advertising clients including The Leukemia & Lymphoma Society, Weber Shandwick, Novartis, William Grant & Sons, The Who, Genesis, and The Police

2004 – 2006   *Post-Production Manager,* **Snippies**, New York, NY

> Managed all aspects of video post-production workflow for global public relations firms; supervised editorial team on a range of corporate and public relations video production projects; provided content and finishing editorial services for client projects

GRANTS & FELLOWSHIPS

2018   Research Support Grant,
Undergraduate Research Opportunity Program,
University of Michigan, Ann Arbor ($1,000)

2018   Marsh Research Grant,
Dept. of Communication Studies, University of Michigan, Ann Arbor ($5,000)

2018   Departmental Dissertation Research Award,
Dept. of Communication Studies, University of Michigan, Ann Arbor ($3,000)

2018   Dissertation Research Grant, Rackham Graduate School,
University of Michigan, Ann Arbor ($3,000)

2016   Robert B. Zajonc Scholars Fund, Institute for Social Research,
University of Michigan, Ann Arbor ($5,000)

2016   Graduate Student Research Grant, Rackham Graduate School,
University of Michigan, Ann Arbor ($1,500)

2015   Winthrop B. Chamberlain Graduate Research Scholarship, Dept.
of Communication Studies, University of Michigan, Ann Arbor ($700)

SERVICE

JOURNAL & CONFERENCE MANUSCRIPT REVIEWER:

> Journal of Communication
> Information, Communication & Society
> Media Psychology
> Social Science Computer Review
> Communication Studies
> Journal of Adolescent Health
> ICA Political Communication Division
> ICA Communication and Technology Division

PROFESSIONAL SERVICE:

2018-2019   *Social Media Coordinator*
             Communication Theory and Methodology Division, AEJMC

DEPARTMENTAL SERVICE:

2015-2017   *Cohort Mentor*
             First Year Mentorship Program, Dept. of Communication Studies
             University of Michigan, Ann Arbor

TRAINING & WORKSHOPS

2018   Structural Equation Modeling with Latent Variables. Summer Program in Quantitative Research, Inter-university Consortium for Political and Social Research (ICPSR). University of Michigan, Ann Arbor

2018   Social Media Scraping Methods Workshop, Department of Communication Studies, University of Michigan, Ann Arbor

2017   Regression II. Summer Program in Quantitative Research, Inter-university Consortium for Political and Social Research (ICPSR). University of Michigan, Ann, Arbor.

2017   Institute for Social Change, Program in Public Scholarship, University of Michigan, Ann Arbor.

2015   Doctoral Honors Seminar, National Communication Association (NCA), University of Missouri.

SKILLS

QUANTITATIVE & QUALITATIVE RESEARCH METHODS:
Experimental design, survey design, sentiment analysis, data mining, automated content analysis, inferential statistics, regression, mediation analyses, structural equation modeling, latent class analysis, data management, data visualization, focus group moderation, in-depth interviews, qualitative data analysis

PROGRAMMING/STATISTICS:
R, SPSS, Excel, AMOS, Python, HTML, CSS

OTHER COMPUTING:
Adobe Creative Suite, Final Cut X, Windows, Mac OS X

MULTIMEDIA PRODUCTION:
Cinematography, video editing, digital photography, script-writing, photo re-touching, 2d and 3d animation, production design, digital analytics