How to Get Involved in Research

Read about the researchers and their Spring 2023 projects, then contact the researchers you are interested in working with!

QING HUANG

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My research is centered on two areas of focus. Firstly, I am evaluating text-based interactions and close relationships. Secondly, I will utilize computational methods to analyze social media or conversational data.

- **Tasks**: Data coding, Statistical analysis of data, Conducting literature reviews
- **Number of Positions**: 2
- **Expected Number of Units**: 1-2

YEWEOON KIM

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My research is about online incivility and bystander behavior.

- **Tasks**: Conducting literature reviews, Designing study materials
- **Number of Positions**: 1-2
- **Expected Number of Units**: 2-3
- **Desirable skills**: Speaks Korean (not mandatory), Previous experience conducting literature reviews
XINGYU LIU
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A fact-checking-related project that looks at how language intensity as a message feature and source credibility as a source cue can influence the effectiveness of fact-checking in terms of reduced belief in misinformation while taking message discrepancy as an individual factor into consideration.

- **Tasks**: Recruiting & managing research participants, Programming & testing surveys in Qualtrics, Data coding, Designing study materials,
- **Number of Positions**: 1
- **Expected Number of Units**: 4

**MEDIA NEUROSCIENCE LAB**

kyliewoodman@ucsb.edu

Given the prevalence of morally charged online content, such as hate speech, controversial debates, and intergroup conflicts, it is essential to understand how individuals process and engage with such content. Our research seeks to explore and identify the moral brain through conducting online surveys and in-person MRI scans.

- **Tasks**: Survey management, Participant scheduling, and running participant pre and post-MRI scan protocols (some students may do one or two of these tasks but are not expected to do all)
- **Number of positions**: 5
- **Expected number of units**: 4
- **Desirable skills**: organized, good people skills, and attention to detail

Apply for a position here: https://www.medianeuroscience.org/ras/
CHENGYU FANG
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We plan to conduct a focus group study to learn about college students’ understanding of generative AI (i.e., ChatGPT/GPT-4, Google Bard, Microsoft Bing/Copilot, etc.) and their experiences using it. The findings of this focus group study will be used to guide the design of a follow-up study on how human mental models (or folk theory) of AI affect communication and performance of human-AI teams, particularly the ones that include generative AI.

• **Tasks:** Recruiting & managing research participants, Transcribing interviews, Helping to facilitate focus groups (i.e., moderating, recording, taking notes, etc.)
• **Number of Positions:** 2 - 3
• **Expected Number of Units:** 2 - 4
• **Desirable Skills:** We need RAs who feel comfortable working with participants and helping researchers to facilitate focus groups

LAURENT WANG
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Research that aims to understand marginalized groups’ barriers and motivations to accessing and using mobile health services

• **Tasks:** Recruiting & managing research participants, Data coding, Transcribing interviews, Conducting literature reviews, Designing study materials
• **Number of positions:** 2
• **Expected number of units:** 4
• **Desirable skills:** Spanish speaker preferred (not mandatory), diligent, responsible, team-oriented, and punctual

Apply for a position here: https://docs.google.com/forms/d/e/1FAIpQLSfKK4A4DrKX-fpf3YeeRlieUk_Q1cDyML5aVrreEXXfm1BVrA/viewform?usp=sf_link/