

## EDUCATION

Ph.D. Candidate in  
Communication

University of California Santa Barbara | UCSB  
Department of Communication

SANTA BARBARA, CA, USA | SEPTEMBER 2018—PRESENT

Indiana University Bloomington | IU  
The Media School \**Minor in Information Science*

BLOOMINGTON, IN, USA | AUGUST 2015—MAY 2018 (TRANSFER)

M.A. in  
Communication

Seoul National University | SNU  
Department of Communication

SEOUL, SOUTH KOREA | MARCH 2011—FEBRUARY 2014

B.A. in Visual and  
Performing Arts,  
Mass Communication  
*\*Summa Cum Laude*

Handong Global University | HGU

School of Communication Arts and Science

POHANG, SOUTH KOREA | FEBRUARY 2004—FEBRUARY 2009

## WORK EXPERIENCE

*Research Assistant*

Seoul National University | SNU  
ICT Social Policy Center

SEOUL, SOUTH KOREA | MARCH—DECEMBER 2014

*Full-time Copywriter*

9 Fruits Media Inc.  
Creative Department

SEOUL, SOUTH KOREA | JANUARY 2009—AUGUST 2010

*Research Intern*

Maeil Business Newspaper  
Knowledge Department

SEOUL, SOUTH KOREA | AUGUST—OCTOBER 2008

## RESEARCH INTERESTS

Computer-Mediated Communication; Human-Computer Interaction;  
Information Communication Technology; Media Psychology;  
Digital Civility/Citizenship; Digital Empowerment; Digital Inclusion

## PUBLICATIONS

Gonzales, A. L., Kim, Y. W., & Wang, L. (in press). Multisolving innovations: How digital equity, eWaste, and right-to-repair policies can increase the supply of affordable computers. *Policy & Internet*.

Kim, Y. W., & Gonzales, A. L. (2022). When we tolerate online incivility: Dual-process effects of argument strength and heuristic cues in uncivil user comments. *Computers in Human Behavior*, 131, 107235. <https://doi.org/10.1016/j.chb.2022.107235>

Kim, Y. W. (2022). Potentials and limitations of computer-mediated communication theories for online incivility research: A focus on bystander dynamics. *Proceedings of the 55th Hawaii International Conference on System Sciences*. <http://hdl.handle.net/10125/80101>

Carr, C. T., Kim, Y. W., Valov, J. J., Rosenbaum, J. E., Johnson, B. K., Hancock, J. T., & Gonzales, A. L. (2021). Getting our shift together: An explication of identity shift theory. *Journal of Media Psychology*, 33(4), 202-214. <https://doi.org/10.1027/1864-1105/a000314>

Kim, Y. W. (2021). Understanding the bystander audience in online incivility encounters: Conceptual issues and future research questions. *Proceedings of the 54th Hawaii International Conference on System Sciences* (pp. 2934-2943). <https://doi.org/10.24251/HICSS.2021.357>

Read, G. L., Yan, H. Y., Anderson, P. B., Partain, L. P. B., Vaughn, Z., Semivolos, A., Kim, Y. W., & Gonzales, A. L. (2021). Making stability dependable: Stable cellphone access leads to better health outcomes for those experiencing poverty. *Information, Communication & Society*, 25(14), 2122-2139. <https://doi.org/10.1080/1369118X.2021.1928263>

Kim, Y. W. & Gonzales, A. (2018). You don't know me: Negative self-views interact with publicness and feedback to shape interpersonal impressions online. *Computers in Human Behavior*, 88, 195-204. <https://doi.org/10.1016/j.chb.2018.06.025>

Kim, Y. W. & Herring, S. C. (2018). Is politeness catalytic and contagious? Effects on participation in online news discussions. *Proceedings of the 51st Hawaii International Conference on System Sciences* (pp. 1955-1964). <https://doi.org/10.24251/HICSS.2018.247>

Lee, E.-J. & Kim, Y. W. (2016). Effects of infographics on news elaboration, acquisition, and evaluation: Prior knowledge and issue involvement as moderators. *New Media & Society*, 18, 1579-1598. <https://doi.org/10.1177/1461444814567982>

Lee, E.-J. & Kim, Y. W. (2014). How social is Twitter use? Affiliative tendency and communication competence as predictors. *Computers in Human Behavior*, 39, 296-305. <https://doi.org/10.1016/j.chb.2014.07.034>

CONFERENCE  
PRESENTATIONS

Kim, Y. W. (2022, January 4-7). *Potentials and limitations of computer-mediated communication theories for online incivility research: A focus on bystander dynamics* [Paper presentation]. 55th Hawaii International Conference on System Sciences.

Kim, Y. W., & Gonzales, A. L. (2021, May 27-31). *What normalizes online incivility: Dual-process effects of argument strength and heuristic cues in uncivil user comments* [Paper presentation]. 71st Annual International Communication Association Conference.

Kim, Y. W. (2021, January 5-8). *Understanding the bystander audience in online incivility encounters: Conceptual issues and future research questions* [Paper presentation]. 54th Hawaii International Conference on System Sciences.

Kim, Y. W. & Gonzales, A. (2018, May 24-28). *You don't know me: Negative self-views interact with publicness and feedback to shape interpersonal impressions online* [Paper presentation]. 68th Annual International Communication Association Conference, Prague, Czech Republic.

Kim, Y. W. & Herring, S. C. (2018, January 3-6). *Is politeness catalytic and contagious? Effects on participation in online news discussions* [Paper presentation]. 51st Hawaii International Conference on System Sciences, Big Island, Hawaii.

Lee, E.-J. & Kim, Y. W. (2015, May 21-25). *Effects of infographics on news elaboration, acquisition, and evaluation* [Poster presentation]. 65th Annual International Communication Association Conference, San Juan, Puerto Rico.

Lee, E.-J. & Kim, Y. W. (2014, May 22-26). *Intrapersonal, interpersonal, and informational Twitter use: Antecedents and consequences* [Paper presentation]. 64th Annual International Communication Association Conference, Seattle, WA.

Kim, Y. W. & Lee, E.-J. (2013, October 12). *Effects of infographics on news elaboration, acquisition, and evaluation* [Paper presentation]. 2013 Korean Society for Journalism & Communication Studies Conference, Seoul, Korea.

Kim, Y. W. (2011, November 10-11). *Media appropriateness of microblog as social media: Exploring experience-based perception of users* [Paper presentation]. 2011 University of Tokyo-Seoul National University Symposium, Tokyo, Japan.

TEACHING  
EXPERIENCE

TA (COMM113)  
Media Effects on  
Individuals  
FALL 2022 | UCSB

TA (INT W188C)  
Transfer Explorations Seminar  
SUMMER 2020, SUMMER 2021 | UCSB

TA (COMM114)  
Media Effects on Society  
SPRING 2021 | UCSB

TA (COMM117)  
Persuasion  
WINTER 2021 | UCSB

TA (COMM185)  
Communication Technology  
& Relationship  
WINTER 2020—FALL 2020 | UCSB

TA (COMM160SM/184)  
Social Media Controversy  
WINTER 2019, FALL 2019 | UCSB

TA (COMM1)  
Introduction to Communication  
FALL 2018, SPRING 2019 | UCSB

TA (MSCH-R321)  
Principles of Public Relations  
SPRING 2016—SPRING 2018 | IU

TA (MSCH-C213)  
Introduction to Media and Society  
FALL 2015 | IU

TA (211.301)  
Communication Theories  
SPRING 2013 | SNU

TA (211.659)  
Studies in Computer Mediated Communication  
SPRING 2013 | SNU

TA (211.505)  
Theories of Communication  
FALL 2012 | SNU

TA (211.325)  
HCI and Communication  
FALL 2012 | SNU

AWARDS, HONORS & SCHOLARSHIPS

The Society for the Psychological Study of Social Issues (SPSSI) Grant-in-Aid  
SPRING 2022

George D. McCune Dissertation Fellowship  
FALL 2021, SPRING 2022 | UCSB

Graduate Division Dissertation Fellowship  
WINTER 2022 | UCSB

UCSB Academic Senate Doctoral Student Travel Grant  
WINTER 2021, WINTER 2022 | UCSB

Graduate Student Research Grant  
SPRING 2019, SPRING 2020 | UCSB

The Ogan Fund (Conference Travel Funding)  
SPRING 2018 | IU

The Louise (Hess) Miller Scholarship Fund (Conference Travel Funding)  
FALL 2017 | IU

Teaching Assistantships (Full Tuition Waived)  
FALL 2011, FALL 2012, SPRING 2013 | SNU

Graduation with Honors *Summa Cum Laude*  
FEBRUARY 2009 | HGU

Highest Distinction Award (Top 1%)  
SPRING 2005, FALL 2006, SPRING 2008 | HGU

Distinction Award (Top 5%)  
FALL 2004, FALL 2005, FALL 2007 | HGU

## AFFILIATIONS

International Communication  
Association (ICA)  
Communication and Technology  
(CAT) Division

Center for Computer-Mediated  
Communication at Indiana University  
Bloomington

DISCIPLINARY  
SERVICES

International Communication  
Association (ICA)  
REVIEWER | 2021

Cyberpsychology: Journal of  
Psychosocial Research on Cyberspace  
REVIEWER | 2021

Hawaii International Conference  
on System Sciences (HICSS)  
REVIEWER | 2021

IDEA Hiring Sub-committee  
Department of Communication  
University of California Santa Barbara  
RESEARCH ASSISTANTSHIP | 2021

## REFERENCES

**Amy Gonzales**  
gonzales@ucsb.edu

*Professor*  
Department of Communication  
University of California Santa Barbara

**Joe Walther**  
jwalther@ucsb.edu

*Professor*  
Department of Communication  
University of California Santa Barbara

**Miriam Metzger**  
metzger@ucsb.edu

*Professor*  
Department of Communication  
University of California Santa Barbara

**Susan C. Herring**  
herring@indiana.edu

*Professor*  
School of Informatics, Computing, and  
Engineering  
Indiana University Bloomington

**Eun-Ju Lee**  
eunju0204@snu.ac.kr

*Professor*  
Department of Communication  
Seoul National University