**America L. Edwards**

**Curriculum Vitae**

University of California Santa Barbara

americaedwards@ucsb.edu

[ORCID](https://orcid.org/0000-0001-7835-3808) | [ResearchGate](https://www.researchgate.net/profile/America_Edwards) | [Google Scholar](https://scholar.google.com/citations?user=qzt4NHQAAAAJ&hl=en)

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**Education**

Ph.D. in Communication Expected: December 2023

University of California Santa Barbara

Department of Communication

Advisor: Dr. Tamara Afifi

Committee: Drs. Andy Merolla, Jennifer Gibbs

Funding Source: UCSB Academic Senate Faculty Research Grant, $20,000

Principal Investigator: Dr. Tammy Afifi, UC Santa Barbara

M.A. in Communication Completed: 2020

University of Central Florida

Nicholson School of Communication and Media

Committee: Drs. Timothy L. Sellnow (chair), Deanna D. Sellnow, Adam Parrish, Joel Iverson

Thesis Title: Instructional Communication as a Primary Function of Communities of Practice during Crisis

Funding Source: United States Department of Agriculture, $7.3 million, 5 years

Grant Title: The Animal Disease Biosecurity Coordinated Agricultural Project

Principal Investigator: Dr. Julie M. Smith, University of Vermont

B.A. in Communication Studies Completed: 2018

Western Michigan University

Lee Honors College

Committee: Dr. Leah M. Omilion-Hodges (chair), Dr. Julie Apker

Thesis Title: Marketing through social media: Reaching Generation Z

**Experience**

October 2022 - April 2022 Assistant to the Director

University of California Santa Barbara

Center for Information, Technology, and Society (CITS)

September 2020 - Current Graduate Teaching Assistant, Associate

University of California Santa Barbara

Department of Communication, Summer Sessions Department

June 2022 - July 2022 Research Mentor

University of California Santa Barbara | Summer Sessions

1:1 mentoring with 3 high school students

May 2019 - July 2020 Graduate Research Assistant   
 Animal Disease Biosecurity Coordinated Agricultural Project

Funding source: United States Department of Agriculture

Principal Investigator: Julie M. Smith, University of Vermont

August 2018 – May 2020 Graduate Teaching Assistant, Associate

University of Central Florida

Nicholson School of Communication and Media

May 2018 - August 2018 Podcast Producer & Communication Intern   
 Office of Development, Western Michigan University

June 2017 - May 2018 Social Media & Communication Associate

Southwest Michigan First

November 2015 - 2018 Assistant Forensics Coach

Limited Prep Events, Portage Northern High School

January 2017 - August 2017 Web Developer

School of Communication, Western Michigan University

**Publications**

**Edwards, A. L.**, Freihaut, R., Sellnow, T. L., Sellnow, D. D., Getchell, M., Parrish, A. (2023, in press). Engaged learning: Lessons learned by subject-matter experts from COVID-19 in the U.S. swine industry. *Journal of Applied Communication Research*. https://doi.org/10.1080/00909882.2023.2178853

Giles, H., **Edwards, A. L**., Walther, B. B. (2023, in press). Communication Accommodation Theory at 50: Recent applications and stages. *Language Sciences*.

Giles, H., & **Edwards, A. L**. (2023, in press). Accommodating and nonaccommodating language. In C. A. Chapelle (Ed.), *The encyclopedia of applied linguistics* (2nd edition). Wiley.

Walther, J. B., Lew, Z., **Edwards, A. L.**, & Quick, J. (2022, in press). The effect of social approval on perceptions following social media message sharing applied to fake news. *Journal of Communication*. Advance online publication.

**Edwards, A. L.**, & Omilion-Hodges, L. M. (2022). Managing perceptions of credibility and social attraction: Expectations of university presidents on Twitter. *The Journal of Marketing for Higher Education*. Advance online publication. <https://doi.org/10.1080/08841241.2022.2089942>

Islam, K., **Edwards, A. L.**, Seeger, M., Sheppard, R., Liu, B. F., Lim, J. R., Shi, D. (2022).Crisis communication and learning: The US higher education’s response to a global pandemic. *The Learning Organization*, *29*(4). <https://doi.org/10.1108/TLO-10-2021-0121>

Spence, P. R., Lachlan, K., & **Edwards, A. L.** (2022). We interrupt this program, this is an emergency: Revisiting the role of radio in a crisis. *Journal of Radio and Audio Media*. Advance online publication. <https://doi.org/10.1080/19376529.2021.2023539>

**Edwards, A. L.**, Sellnow, T. L., Deanna, D. D., Iverson, J., Parrish, A., & Dritz, S. (2021). Communities of practice as purveyors of instructional communication during crises. *Communication Education*, *70*(1), 49-70. <https://doi.org/10.1080/03634523.2020.1802053>

Liu, B. F., Lim, J. R., Shi, D., **Edwards, A. L.**, Islam, K., Sheppard, R., & Seeger, M. (2021). Evolving best practices in crisis communication: Examining U.S. higher education’s responses to the COVID-19 pandemic. *Journal of International Crisis and Risk Communication Research*, *4*(3), 451-484. <https://doi.org/10.30658/jicrcr.4.3.1>

Lui, B. F., Shi, D., Lim, J. R., Islam, K., **Edwards, A. L.**, & Seeeger, M. (2021). When crises hit home: How U.S. higher education leaders navigate values during uncertain times. *Journal of Business Ethics*, *179*, <http://doi.org/10.1007%2Fs10551-021-04820-5>

Omilion-Hodges, L. M., & **Edwards, A. L**. (2021). Students as information responders and creators during a university shooting. *Communication Studies*, *72*(4), 701-719. <https://doi.org/10.1080/10510974.2021.1952465>

Edwards, C., Spence P., Gentile, C. J**., Edwards, A. L**., & Edwards A. P. (2013). How much Klout do you have… A test of system-generated cues on source credibility. *Computers in Human Behavior*, *29*(5). <http://doi.org/10.1016/j.chb.2012.12.034>

**Research in Progress**

Afifi, T., & **Edwards, A. L.** (Data analyzed) The effect of face-to-face and online relationship maintenance on dual-earning families.

**Edwards, A. L.** (Data collected). Replicating and Extending Lane’s Replication of Tong’s Work on Friend Count.

Target Conference Venue: ICA 2023

Target Journal: JCMC

Nabi, R., & **Edwards, A. L.** (Data analyzed). Do Coping Skills Influence Use of Media for Emotional Regulation? Integrating emotional intelligence and resilience into the study of media consumption during the COVID-19 outbreak.

Omilion-Hodges, L., **Edwards, A. L.**, & Hayes, R. (Data collection pending IRB approval). A Replication + Extension of Edwards & Omilion-Hodges (2022) - Using ChatGPT to contact college students.

Target Conference Venue: ICA 2023   
Target Journal: Journal of Marketing for Higher Education

Walther, J. B., & **Edwards, A. L.** (Revising to resubmit). Online self-disclosure and physical attractiveness: An application of expectancy violations theory.

Target Journal: JCMC

**Walther, J. B.**, Edwards, A. L., & Chan, C. (Data analyzed). A replication of Ruppel’s meta-analysis.

**Conference Presentations**

Wang, T., Anderson, J., Bryant, L., **Edwards, A. L**., Jin, X., Lengel, L., Pennington, N., Scharp, K., & Spence, P. (2023, May). CSCA Panel: Reclaiming Authenticity as Communication Scholars and Teachers. Presented at the International Communication Association 2023, Toronto, Canada.

**Edwards, A. L.,** & Walther, J. B. (2023, May). Online self-disclosure and physical attractiveness: An application of expectancy violations theory. Presented at the International Communication Association 2023, Toronto, Canada.

Afifi, T., & **Edwards, A. L.** (2022, November). The effect of face-to-face and online relationship maintenance on dual-earning families. Presented at the National Communication Association 2022, New Orleans, LA.

Walther, J. B., Lew, Z., Quick, J., & **Edwards, A. L.** (2022, May). The effect of social approval on attitudes toward the focus of fake news in social media. Presented at the International Communication Association 2022, Paris, France.

Lachlan, K., Spence, P., Mao, Y., Sellnow, D., Kaufmann, R., & **Edwards, A. L.** (2022, April). Preparing manuscripts for journal submissions: Lessons from former and current editors and editorial administrators for CSCA journals. Presented at the Central States Communication Association 2022, Madison, WI.

Spence, P., Lachlan, K., & **Edwards, A. L.** (2022, April). We interrupt this program, this is an emergency: Understanding the role and necessity of radio stations during a crisis. Presented at the Central States Communication Association 2022, Madison WI.

**Edwards, A. L.**, & Omilion-Hodges, L. M. (2021, November). Who tweeted that? Expectations of university presidents on twitter. Presented at the National Communication Association 2021, Seattle, WA.

**Edwards, A. L**., Freihaut, R., Sellnow, T. L., Sellnow, D., Getchell, M. C., & Parrish, A. (2021, November). Transforming an industry through engaged learning: Addressing failures in the swine industry’s COVID-19 animal culling crisis. Presented at the National Communication Association 2021, Seattle, WA.

**\*Edwards, A. L.**, Sellnow-Richmond, S., Spates, S. A., & Sellnow-Richmond, D. (2021, March). The Uncertainties of a pandemic crisis: Strategic communication and the unknown following a country’s failure to respond. Accepted to the Central States Communication Association 2021.

\*CSCA21 was virtual due to COVID-19, synchronous panel.

\*Casey, D., Weiland, M., Craig, M. J-A., Kahlow, J., & **Edwards, A. L.** (2021, March). Finding inspiration to publish: Tips for graduate students. Accepted to the Central States Communication Association 2021.

\*CSCA21 was virtual due to COVID-19, synchronous panel.

\*Kahlow, J., Casey, D., **Edwards, A. L**., Jones, C., & Dorr, M. M. (**Top Panel;** 2021, March). Things I wish I had known: Advice for new graduate students. Accepted to the Central States Communication Association 2021.

\*CSCA21 was virtual due to COVID-19, synchronous panel.   
  
\*Liu, B., Shi, D., Islam, K., Lim, J. R., **Edwards, A. L**., Seeger, M., Sellnow, T., & Sheppard, R. (2021, March). Higher education’s crisis management: Challenges and initial lessons learned from the COVID-19 pandemic. Accepted to the International Risk and Crisis Communication Conference 2021.   
\*ICRCC21 was virtual due to COVID-19, synchronous poster presentation.

\*Sheppard, R., Islam, K., Liu, B., **Edwards, A. L.**, Shi, D., Lim, J. K., & Seeger, M. (2021, March). Best practices in crisis communication: Universities and colleagues’ responses to COVID-19 Accepted to the International Risk and Crisis Communication Conference 2021.   
\*ICRCC21 was virtual due to COVID-19, synchronous poster presentation.

**\*Edwards, A. L.** & Neuberger, L. (2020, November). Will I get bit by a mosquito and die from EEE? Examining the impact of framing on uncertainty and self-efficacy. Accepted to the National Communication Association 2020.

**\***NCA20 was virtual due to COVID-19, synchronous panel.

**\*Edwards, A. L.,** Lyn, K., & Sheppard, R. (2020, November). Whose fault is it anyway? Examining student e-mailing behavior in regards to race, gender, and fault. Accepted to the National Communication Association 2020.

**\***NCA20 was virtual due to COVID-19, asynchronous participation voluntary.

**\*Edwards, A. L.,** Gulliford, T., Joseph, C. M., & Santiago, J. (2020, November). Revising Judith H. Katz’ 1978 drawbridge exercise for communication courses. Accepted to the National Communication Association 2020.

**\***NCA20 was virtual due to COVID-19, asynchronous participation voluntary.

**\*Edwards, A. L.**, Sellnow, T. L., Sellnow, D. D., Iverson, J., Parrish, A., & Dritz, S. (**Top Paper:** 2020, May) Instructional communication as a primary function of communities of practice during crises. Presented at the International Communication Association 2020, Virtual

\*ICA20 was virtual due to COVID-19.

\***Edwards, A. L.** (panel presenter: 2020, April). Theories for Technology-Mediated Communication. Chaired by Dr. Jihyun Kim, University of Central Florida. Scheduled to be presented at the Central States Communication Association 2020, Chicago, IL.   
\*CSCA20 was canceled due to COVID-19.

\***Edwards, A. L.** (panel chair: 2020, April). Spotlight: Breakthroughs in Peer Reviewing: Finding Balance as a Critic and Coach During Peer Review. Scheduled to be presented at the Central States Communication Association 2020, Chicago, IL.   
\*CSCA20 was canceled due to COVID-19.

\*Sellnow, D. D., Sellnow, T. L., **Edwards, A. L**., & Sheppard, R. (2020, April). Crisis Communication for Crises that Know No Borders: Combatting Animal Disease Incursions with Educational Narratives   
Scheduled to be presented at the Central States Communication Association 2020, Chicago, IL.   
\*CSCA20 was canceled due to COVID-19.

**\*Edwards, A. L.** (2020, April). Integrating TikTok as Edutainment into the College Classroom. Scheduled to be presented at the Central States Communication Association 2020, Chicago, IL.   
\*CSCA20 was canceled due to COVID-19.

\***Edwards, A. L.** (panel presenter: 2020, April). Technology Without (Theoretical) Borders. Chaired by Rebecca Johnson, University of Kansas. Scheduled to be presented at the Central States Communication Association 2020, Chicago, IL.   
\*CSCA20 was canceled due to COVID-19.

Sellnow, T. L., Sellnow, D. D., & **Edwards, A. L.** (2019, November). The transportability of renewal across crisis types: Agricultural Biosecurity, PEDv, and African Swine Fever. Presented at the National Communication Association 2019, Baltimore, MA.

Collins, C., **Edwards, A. L.,** & Merrill, Jr., K. (2019, November). Campfire tales: Public Speaking Exercise. Great Idea for Teaching Students (G.I.F.T.S) presented at the National Communication Association 2019, Baltimore, MA.

Omilion-Hodges, L. M. & **Edwards, A. L.** (2019, November). Nuancing the lifecycle of a crisis: From organizational channel selection to stakeholder perceptions of personal and organizational communicative responsibility. Presented at the National Communication Association 2019, Baltimore, MA.

Merrill, Jr., K., **Edwards, A. L.,** & Collins, C. (2019, October). Fundamentals of Fundraising. Great Idea of Teaching Studies (G.I.F.T.S) presented at the Florida Communication Association 2019, Lake Buena Vista, FL.

Santiago, J., **Edwards, A. L.**, Senter, M., Pursglove, K., & Biu, M. (2019, August). Grab your bags: Exploring destination branding through Instagram. Presented at the Association for Education in Journalism and Mass Communication 2019, Toronto, CA.

**Edwards, A. L.** & Sellnow. T. (2019, April). SeaWorld Orlando's Organizational Renewal through Responsible Action during the Red Tide Crisis. Presented at the Central States Communication Association 2019, Omaha, NE.

**Edwards, A. L.** & Omilion-Hodges, L. (2019, April). Team vs individual tweets: Exploring user perceptions of credibility, communication competence, and clout. Presented at the Central Stations Communication Association 2019, Omaha, NE.

Santiago, J. & **Edwards, A. L.** (2019, April). Presentation Roulette. Great Idea for Teaching Students (G.I.F.T.S) presented at the Central Stations Communication Association 2019, Omaha, NE.

**Edwards, A. L.** (2019, March). [Never gonna let you drown: SeaWorld Orlando's post-crisis organizational redefinition through collaboration.](https://stars.library.ucf.edu/icrcc/2019/posters/4/) Presented at the International Crisis and Risk Communication Conference, 2019, Orlando, FL.

**Edwards, A. L** (2018, November). What the Fake?! Exploring fake news in the media. Great Idea for Teaching Students (G.I.F.T.S) presented at the National Communication Association Conference 2018, Salt Lake City, UT.

**Edwards, A**. **L.,** Beattie, A., & Johnson, M. (2018, November).Exploring the use of K in text message conversations. Paper presented at the National Communication Association Conference 2018, Salt Lake City, UT.

Beattie, A., & **Edwards, A. L. (Top Three Paper:** 2018, April). I’m humble and I know it: Exploring #humblebrag as remedial facework. Paper presented at the Central States Communication Association Conference 2018, Milwaukee, WI.

**Edwards, A. L.** (**Top Paper:** 2018, April). Marketing through social media: Reaching Generation Z. Paper presented at the Central States Communication Association Undergraduate Honors Research Conference 2018, Milwaukee, WI.

**National Coverage**

Feb. 2022 [The role of radio during a crisis.](https://www.rbr.com/the-role-of-radio-during-crises/)

*Radio + Television Broadcasting Report*

Nov. 2020 [Communicating through a crisis.](https://www.insidehighered.com/news/2020/11/06/communications-research-suggests-leaders-think-about-covid-19-differently-other?utm_source=Inside+Higher+Ed&utm_campaign=a0169cf04a-DNU_2020_COPY_02&utm_medium=email&utm_term=0_1fcbc04421-a0169cf04a-236250993&mc_cid=a0169cf04a&mc_eid=8a37e90e0b)

*Inside Higher Ed*

**Awards, Grants, & Funding**

May 2023 Reviewer of the Year, Communication and Technology Division

International Communication Association

May 2023 Travel Grant, Communication and Technology Division

$300.00, International Communication Association

June 2022Outstanding Graduate Student Service Award, Department of Communication

University of California Santa Barbara

May 2022 White Family Fellowship, Department of Communication

$875.00, University of California Santa Barbara

May 2022 Travel Grant, Communication and Technology Division

$250.00, International Communication Association

April 2022 Research Grant, Department of Communication,

$500.00, University of California Santa Barbara

April 2021 Outstanding Master’s Thesis, College of Graduate Studies

$1,500.00, University of Central Florida

Jan. 2021 Outstanding Master’s Thesis, College of Sciences

$250.00, University of Central Florida

May 2020 Top Student Paper, Instructional & Developmental Communication Division

$300.00, International Communication Association

May 2020 Meeske Graduate Student of the Year, Department of Communication

$500.00, University of Central Florida

April 2020 Graduate Presentation Fellowship

$500.00, University of Central Florida

Dec. 2019 Order of the Pegasus, School-Level Nominee

University of Central Florida

Nov. 2019 Nicholson School of Communication and Media Travel Award

$500.00, University of Central Florida

April 2019 Department of Communication Outstanding Graduate Research Award $100.00, University of Central Florida

April 2019 Graduate Presentation Fellowship   
 $500.00, University of Central Florida

April 2019 Nicholson School of Communication and Media Travel Award  
 $500.00, University of Central Florida

Nov. 2018 Nicholson School of Communication and Media Travel Award

$495.00, University of Central Florida

August 2018 Dean's Fellowship   
 $5,000.00, University of Central Florida

April 2018 Communication Scholar Award

$250.00, Western Michigan University

April 2018 College of Arts & Sciences Travel Award   
 $250.00, Western Michigan University

April 2018 Susan M. Dick Endowed Travel Scholarship   
 $500.00, Western Michigan University

April 2017 Monroe-Brown Foundation Internship Program Award

$4,000.00, Monroe-Brown Foundation and Southwest Michigan First

April 2018 Lambda Pi Eta Inductee

Western Michigan University

March 2018 School of Communication Study Abroad Award   
 $1,000.00, Western Michigan University

April 2017 Peter Northouse Leadership Award   
 $1,000.00, Western Michigan University

April 2017 Tau Sigma Transfer Honors Society Inductee  
 Western Michigan University

October 2016 Lee Honors College Research Award

$500.00, Western Michigan University

**Teaching Experience**

COMM 185 Technology and Relationships (Summer 2023; face-to-face)

Instructor of Record

Developed course schedule, syllabus, and assignments

UC Santa Barbara | Department of Communication

COMM W 146 Deception (Spring 2023; online)

Teaching Assistant, Instructor: Dr. Norah Dunbar

UC Santa Barbara | Department of Communication

COMM 88 (Winter 2023; 2 sections; face-to-face)

Section Leader, Instructor: Dr. Dolly Mullin

UC Santa Barbara | Department of Communication

COMM W 146 Deception (Fall 2022; online)   
 Teaching Assistant, Instructor: Dr. Norah Dunbar

UC Santa Barbara | Department of Communication

COMM 4330 New Media Theory (Fall 2022; online)

Instructor of Record for pre-designed course

University of Houstin Victoria

COMM 4300 Special Topics in Communication: Media History (Fall 2022; online)

Instructor of Record for pre-designed course

University of Houstin Victoria

COMM W 107 Interpersonal Communication (Summer 2022; online)   
 Teaching Assistant, Instructor: Dr. Norah Dunbar

UC Santa Barbara | Department of Communication

COMM 143 Advanced Public Speaking (Spring 2022; 1 section; face-to-face)

Instructor of Record

Developed course schedule, syllabus, and assignments

UC Santa Barbara | Department of Communication

COM 4313 Communication and Conflict (Spring 2022; online)

Instructor of Record for pre-designed course

University of Houstin Victoria

COMM 185 Technology and Relationships (Winter 2022; 1 section; mixed-mode)

Teaching Assistant, Instructor: Dr. Joseph Walther

UC Santa Barbara | Department of Communication

COMM 185 Technology and Relationships (Fall 2021; 1 section; face-to-face)

Teaching Assistant, Instructor: Dr. Joseph Walther

UC Santa Barbara | Department of Communication

COM 1010 Oral Communication (Fall 2021; online)

Instructor of Record   
 Wayne State University | Department of Communication

COMM 151 Relational Communication (Summer 2021; 1 section; online)

Instructor of Record

Developed course schedule, syllabus, and assignments

UC Santa Barbara | Department of Communication

Track 8 Virtual Connections (Summer 2021; 1 section; online)

Instructor of Record

Developed course schedule, syllabus, and assignments

UC Santa Barbara | Summer Sessions

COMM 124 Family Communication (Spring 2021; 1 section; online)

Teaching Assistant, Instructor: Dr. Tammy Afifi

UC Santa Barbara | Department of Communication

COMM 107 Interpersonal Communication (Winter 2021 & Summer 2022; 1 section; online)

Teaching Assistant, Instructor: Dr. Walid Afif; Dr. Norah Dunbar

Guest lectured to audience of 75 students (Winter 2021)

UC Santa Barbara | Department of Communication

COMM 1 Introduction to Communication (Fall 2020; 3 sections; online)

Section Leader, Instructor: Dr. Dolly Mullins

UC Santa Barbara | Department of Communication

SPC 3602 Advanced Public Speaking (Spring 2020; 1 section; mixed-mode)

Instructor of Record

Developed course schedule, syllabus, and assignments

University of Central Florida | Nicholson School of Communication & Media

SPC 1608 Fundamentals of Oral Communication (Fall 2019; Spring 2020; mixed-mode)

Instructor of Record

Developed course schedule, syllabus, and assignments

University of Central Florida | Nicholson School of Communication & Media

SPC 1608 Fundamentals of Oral Communication (Fall 2018; Spring 2019)

Instructor of Record on a teaching team

Developed course schedule, syllabus, and assignments

Guest lectured to an auditorium of 200+ students

University of Central Florida | Nicholson School of Communication & Media

**Guest Lectures (at other institutions)**

Introduction to Research Methods (November 2020; online)

Guest Lecture, Instructor: Dr. Tiffany Wang

University of Montevallo

Higher Education Administration Program (October 2020; online)

Guest Lecture, Instructor: Dr. Richard Gatteau

Stony Brook University

**Editorial Experience**

2023-current Editorial Assistant

*Journal of Communication Pedagogy*

Editor: Renee Kaufmann, University of Kentucky

2021-22 Editorial Assistant

*Communication Age,* Fourth Edition.

Autumn P. Edwards, Chad Edwards, Shawn Wahl, & Scott Myers

2018-22 Editorial Assistant

*Communication Studies*

Editor: Patric R. Spence, University of Central Florida

2019-21 Editorial Assistant

*Journal of Communication Pedagogy*

Editor: Deanna D. Sellnow, University of Central Florida   
 Associate Editor: Renee Kaufmann, University of Kentucky

2020 Editorial Assistant

*Theorizing Crisis,* Second Edition.

Matthew W. Seeger and Timothy L. Sellnow

2020 ICRCC Proceedings Editorial Assistant

[*Proceedings of the International Crisis & Risk Communication Conference*](https://stars.library.ucf.edu/icrcc/2020/)

Associate Editor: Patric R. Spence

2019 ICRCC Proceedings Editorial Assistant

[*Proceedings of the International Crisis & Risk Communication Conference*](https://stars.library.ucf.edu/cgi/viewcontent.cgi?article=1057&context=icrcc)

Associate Editor: Patric R. Spence

2018 Cengage Test Bank Reviewer

*Challenges of Effective Speaking in the Digital Age,*16th Edition.

Deanna D. Sellnow, Kathleen Verderber, & Rudolph F. Verderber

2018 Editorial Assistant

*Communication in Times of Trouble: Best Practices for Crisis and Emergency Risk Communication,* First Edition.

Matthew W. Seeger and Timothy L. Sellnow

**Service**

*Journal Submission Reviewer*

2022 Journal of Language and Social Psychology (ad hoc)

2022 Journal of Marketing for Higher Education (ad hoc)

*Conference Submission Reviewer*

2022-23 ICA

Communication and Technology Division

Reviewer of the Year

2021-22 NCA

Human Communication and Technology Division

Student Section (2019)

2019-22 CSCA

Graduate Student Caucus

Undergraduate Research Honors Conference (2019)

2019 ICA

Human-Machine Communication

*Conference Panel Respondent*

Central States Communication Association, 2021

Graduate Student Caucus: Top Papers

*Conference Panel Chair*

International Communication Association, 2023

Persuasive Machines in PR, Advertising, and Health

Human Machine Communication Interest Group

International Communication Association, 2022

Cues and Channels: AuthentiCATing Ourselves and Products,

Communication and Technology Division

Central States Communication Association, 2022

Graduate Student Caucus: Top Papers

National Communication Association, 2019

Social Support, Stigma, and Social Media,

Human Communication and Technology Division

Central States Communication Association, 2019 Discussions of Race and Gender in Music, Academics, and Online Communities, Graduate Student Caucus

Conference Panel Chair, Central States Communication Association, 2018  
 Goose-Stepping into the Mainstream: Critiquing Alt-Right Ideology in Fiction, Popular Culture Interest Group

*Institution*

Graduate Student Buddy, Department of Communication, 2021-2023

University of California Santa Barbara

Teaching Assistant/Associate Liaison, Department of Communication, 2020-2021

University of California Santa Barbara

Graduate Student Representative, Collaborate Advisory Committee, 2020-2021

University of California Santa Barbara

Graduate Student Representative, Student Fee Advisory Committee, 2020-2021

University of California Santa Barbara

Graduate Symposium Co-Chair, Nicholson School of Communication and Media, 2019

Supervisor: Deanna D. Sellnow

University of Central Florida

*Associations*

Volunteer Technology Squad, 2022

International Communication Association

Graduate Student Representative, National Communication Association, 2022

Human Communication and Technology Division

Chair, Graduate Student Caucus, 2022

Central States Communication Association

Vice Chair, Graduate Student Caucus, 2021

Central States Communication Association

Secretary, Graduate Student Caucus, 2020

Central States Communication Association

Social Media Coordinator, May 2018 - July 2020

Central States Communication Association

Social Media Coordinator, International Crisis & Risk Conference, 2019-2020

UCFGraduate Booth Volunteer, National Communication Association, 2018

**Professional Associations**

Florida Communication Association, 2019-2020

Association of Internet Researchers, 2020-2021

International Crisis and Risk Communication Conference, 2019-2021

Central States Communication Association, life member, 2018- present

National Communication Association, 2018- present

International Communication Association 2018-present

**Courses Taken**

**MA, University of Central Florida**

COM 5312 Introduction to Comm Research

COM 6008 Proseminar in Communication

COM 6046 Interpersonal Communication

COM 6304 Quantitative Research in Communication

COM 6401 Communication Theory

COM 7025 Health Communication\*

COM 7815 Risk Communication\*

PUR 6005 Theories of Public Relations

PUR 6403 Crisis Public Relations

MMC 6735 Social Media Communication

SPC 6340 Teaching Communication

\*denotes doctoral level courses in which special permission was granted to enroll

**PhD, University of California Santa Barbara**

COMM 200 Communication Theory Construction

COMM 207 Interpersonal Communication

COM 212 Content Analysis

COMM 213 Mass Media, Ind & Society

COMM 217 Persuasion

COM 224 Family Communication

COMM 251 Relational Communication

COMM 500 Teaching College Communication

COM 593A Directed Reading - CAT

COMM 594 CMC

COMM 596A Directed Research - EVT and Self-Disclosure

ED 210A Advanced Learning in Science/Education

ED 214A Intro Statistics

ED 214C Linear Models

ED 214B Inferential Stats

ED 216A Advanced Multivariate Statistics

ED 216F Structural Equation Modeling

INT 2000 Language analysis; The Social Dilemma

TMP 276 Team Processes