

ALEXANDER C. SINK

Department of Communication, UC-Santa Barbara

Education

Ph.D. University of California, Santa Barbara (expected June 2018)

Media Communication

M.A. University of California, Santa Barbara (2015)

Media Communication; Thesis Title: *The Golden Age of Women on Television? A Stereotype Content Model Approach to the Content Analysis of Media Figures*

B.A. University of Wisconsin, Madison (2013)

Journalism & Mass Communication; Communication Arts

Publications

Sink, A., & Mastro, D. (in press). Mediated contact with gay men as a predictor of modern homonegativity: An analysis of exposure to characters appearing on television between 2000 and 2015. *Communication Reports*.

Sink, A., Mastro, D., & Dragojevic, M. (in press). Competent or warm?: Applying the stereotype content model to perceptions of masculine and effeminate gay television characters. *Journalism & Mass Communication Quarterly*.

Sink, A., & Mastro, D. (in press). Media portrayals and effects: Latinos. In H. Giles & J. Harwood (Eds.), *The Oxford research encyclopedia of intergroup communication*. New York, NY: Oxford University Press.

Sink, A., & Mastro, D. (2017). Depictions of gender on primetime television: A quantitative content analysis. *Mass Communication and Society*, 20, 3-22. doi: 10.1080/15205436.2016.1212243

Mastro, D., & **Sink, A.** (2017). Portrayals of latinos in the media and the effects of exposure on latino & non-latino audiences. In R. A. Lind (Ed.), *Race and gender in electronic media: Content, context, culture* (pp. 144-160). New York, NY: Routledge Press.

Mastro, D., Figueroa-Caballero, A., & **Sink, A.** (2017). Primetime television: Portrayals and effects. In C. P. Campbell (Ed.), *The Routledge companion to media and race* (pp. 77-86). New York, NY: Routledge Press.

Dragojevic, M., **Sink, A.**, & Mastro, D. (2016). Evidence of linguistic intergroup bias in U.S. print news coverage of immigration. *Journal of Language and Social Psychology*. Advance online publication. doi:10.1177/0261927X16666884

Mastro, D., & **Sink, A.** (2016). Phenotypicality bias on television? A quantitative content analysis of primetime TV. In M. Cepeda & D. Casillas (Eds.), *The Routledge companion to Latina/o media* (pp. 72-87). New York, NY: Routledge Press.

Dragojevic, M., Mastro, D., Giles, H., & **Sink, A.** (2016). Silencing nonstandard speakers: A content analysis of accent portrayals on American primetime television. *Language in Society*, 45, 59-85. doi:10.1017/S0047404515000743

Manuscripts Under Review

Sink, A., & Mastro, D. (under review). Is the media landscape different from society? Applying the stereotype content model to perceptions of media stereotypes.

Figuroa-Caballero, A., Mastro, D., & Sink, A. (under review). Media and intergroup emotions: Examining the role of media in prompting attack and exclude emotions.

Presentations & Conference Activities

Sink, A., Mastro, D., & Dragojevic, M. (2016, November). Warmer but less competent: Using the stereotype content model to understand what makes some gay television characters 'stereotypical.' Paper presented at the National Communication Association, Philadelphia.

Mastro, D., Sink, A., & Figuroa-Caballero, A. (2015, November). Media and intergroup emotions: Examining the role of media in prompting attack and exclude emotions. Paper presented at the National Communication Association Conference, Las Vegas.

Sink, A. & Mastro, D. (2015, May). The 'golden age' of women on primetime television? A quantitative content analysis. Paper presented at the International Communication Association Conference, San Juan, Puerto Rico.

Dragojevic, M., Mastro, D., Giles, H., & Sink, A. (2015, May) Group accent portrayals on American primetime television: A content analysis. Paper presented at the International Communication Association Conference, San Juan, Puerto Rico.

Sink, A. (2016, November). *Social cognitive theory: Applications to media communication*. Guest lecture for Theories of Communication.

Sink, A. (2015, November). *Media communication and gender: Modern television and video games*. Guest lecture for Gender and Communication course.

Teaching Experience

Instructor, Department of Communication, UCSB, Summer 2017: *Theories of Communication*

Teaching Assistant, Department of Communication, UCSB, 2013-present:

Relational Communication; Communication Law; Media Effects on Individuals; Gender and Communication; Interpersonal Communication; Theories of Communication; The Dark Side of Interpersonal Communication; Statistical Analysis for Communication; Introduction to Communication; Communication Research Methods

Instructor, UCSB Extension, Summer 2015: *Introduction to Advertising; Public Speaking and Presentation Skills*

Awards and Honors

George D. McCune Dissertation Fellowship, 2017-2018 Recipient

UCSB Academic Senate Outstanding Teaching Assistant Award, 2015 Nominee

UCSB Department of Communication Outstanding Teaching Award, 2015 Nominee

Service to the University (UCSB)

Mentor to 15 Undergraduate Research Assistants - 2013-2016

ABD Representative, Graduate Student Advisory Committee to the Chair (GSACC). 2016 - 2017.

M.A. Representative, Graduate Student Advisory Committee to the Chair (GSACC). 2014 - 2015.

Campus Representative, National Communication Association Annual Conference, 2013.

Service to the Discipline

International Communication Association: *Reviewer, Mass Communication Div., 2014-present*

National Communication Association: *Reviewer, Mass Communication Division, 2014-present*