******Graduate Courses******

Comm 204A  Comm Res Methods  11643  Myers  T 1:00 – 3:50PM  SSMS 4143
Comm 214   Social Media      51870  Flanagin  W 12:00 – 2:50PM  SSMS 4143
Comm 500   Teach College Comm 11668  Mullin, D  W 9:00 – 11:50AM  SSMS 4143
Comm 505   Issues in Comm Research 11676  Mullin, C.  TBA
Comm 593A  Directed Reading   11684  STAFF  TBA
Comm 594   Corporate Social Responsibility 11692  Stohl, C.  M 6:00 – 8:50PM * SSMS 4143

* Occasionally the course will meet on both Mondays and Wednesdays of one week and then not meet at all the following week.

Course Description: Increasing global demands for organizations to be accountable to multiple stakeholders is part of the contemporary organizational landscape. In a world in which organizational decisions implicate an increasing number of diverse groups across time and space, information is more readily available across sectors and stakeholders, and the organizational environment is more open to competition and alternative voices, concern for corporate social responsibility has become a central feature of contemporary life. The study of Corporate Social Responsibility (CSR) is burgeoning across the social sciences and management. This course is designed to 1) unpack the various understandings of communication processes and practices embedded within CSR 2) examine specific CSR campaigns and strategies, and 3) explore the role of emerging communication technologies on CSR practices and outcomes.

Comm 595   CNS Seminar      58313  Metzger  TBA
Comm 596A  Directed Research 11718  STAFF  TBA
Comm 597   Prep for Qual Exam 11726  STAFF  TBA
Comm 598   Mas Thesis Res Prep 11734  STAFF  TBA
Comm 599   Dissertation Prep  11742  STAFF  TBA