This issue is dedicated to the memory of Abby Prestin

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Editor ............................................................... Desiree Aldeis
Assistant Editor .................................................. Audrey Abeyta
Interns
Noelle Decosta ................................... Creative Director
Danielle Fashana ............................................ Editor
Emily Moser .................................................... Editor

Contributors
Jennifer Gruenke
Nicole Levitt
Whitney Trang
COMMUNICATION DEPARTMENT

This year marks the 30th anniversary of UCSB’s Communication Department. In honor of the success of the department as well as the major influences of the faculty and students, we would like to spotlight some of the departments most influential and loyal professors by asking them some questions about the past three decades.

WHAT IS YOUR FAVORITE MEMORY OF THE DEPARTMENT OVER THE PAST 30 YEARS?

JANSMA: Besides earning my doctorate? Our Communication Career Days -- from reminiscing over our 25th Anniversary slide show with department members to 30th anniversary Career Day this past April. Nothing quite like witnessing Gauchos giving back to Gauchos.

WHICH CLASS IS YOUR FAVORITE TO TEACH AND WHY?

GILES: COMM 119 (Intergenerational communication and aging). I am invested in this because understanding communication from a lifespan perspective is under-served in our discipline. How we communicate, are communicated to and about is profoundly dependent on our age identities and life positions. I get excited when I see the light come on (or penny drop) when students truly appreciate that THEY are aging and in ways they have never really cognized before and how they themselves shape the lives of others younger and older in the family and the neighborhood.

JANSMA: Whichever provides the most positive influence on our students. My Peace class will be especially poignant this spring, in the aftermath of the I.V. shooting last spring.

WHAT DO YOU LIKE BEST ABOUT TEACHING THE PRE-COMM CLASSES?

MULLIN: I love to see the dawning excitement of students as they discover communication as a possible field of study. I also enjoy helping students overcome the intimidation they often feel with professors in large classes. When freshmen and new transfer students feel free to come to my office “just to introduce themselves,” that’s a great treat!

WHO HAS BEEN YOUR BIGGEST INFLUENCE (EITHER PERSONALLY OR PROFESSIONALLY) IN THE DEPARTMENT OVER THE PAST 3 DECADES?

MULLIN: It’s hard to single out anyone in particular, as we have consistently had a great group of faculty and staff (and students!). I will say, however, that when I began at UCSB as a brand new graduate student, I took a TA training seminar taught by Professor Tony Mulac (now retired). His wisdom and insight had a huge impact on my own teaching, and I still use those skills every day.

GILES: Ooooo this is difficult to answer and could be invidious. We have had excellent departmental Chairs over the years that have spearheaded developments and a couple have helped me greatly professionally. We spend, arguably, way too much time late at night with a few faculty (unidentified) who FORCE us (Jane, my spouse and myself) to stay longer than is good for us.... But probably the folk who have had the most impact on my intellectual and research development have been grad students I have advised, including but hardly limited to those such as Jake Harwood, Angie Williams, Bob McCann, Hiroshi Ota, Jess Gasiorek, and Marko Dragojevic.
Jennifer Kam joined UCSB’s Department of Communication this summer after spending three years as an Assistant Professor in the Department of Communication at the University of Illinois in Urbana-Champaign. Dr. Kam’s research and teaching are in interpersonal and health communication, with an emphasis on culture. This winter quarter, Dr. Kam will teach COMM160MC: Risk Communication and COMM 123: Cultural Influences on Communication during the spring quarter.

With joint appointments in the Sociology and Communication departments, Dr. Gordon Abra joined the Department of Communication as a full-time lecturer this summer. Dr. Abra’s favorite classes to teach are Small Group Communication, Law, Criminology and Intro, with a focus on social structures. This winter, Dr. Abra is scheduled to teach COMM 160 CM: Communication in Everyday Life, and COMM 181A: Senior Honors Thesis. During the spring, he is scheduled to teach COMM 150: Group Communication in Multiple Contexts and COMM 160CP: Senior Honors Thesis.

Professor Norah Dunbar joined UC Santa Barbara’s Department of Communication this past summer from the University of Oklahoma. Dr. Dunbar’s research focuses on verbal and nonverbal expressions of dominance, power and credibility. She studies deceptive communication and how credibility affects decision-making in everyday life. This winter quarter, Dr. Dunbar is scheduled to teach COMM 146: Understanding and Detecting Human Deception and a graduate seminar in Nonverbal Communication. In the spring, she is scheduled to teach COMM III: Nonverbal Communication.
New to UCSB?

Whether you’re a freshman making the transition from high school or a transfer student coming to UCSB from another college, it can sometimes be overwhelming having to start over in a new place. With so many resources available and numerous people willing to help, there are endless possibilities for success as you begin to ease into Gaucho life. By following these 5 tips, you will not only get acclimated quickly, but will also ensure that you make your time at UCSB the best years of your life.

By: Nicole Levitt

1. Manage your time: The quarter goes by quickly

Everyone always tells you how fast the quarter system goes by, but you won’t believe it until you actually experience it. Don’t wait until it’s too late when you have three midterms to study for, two papers to write, and numerous readings to do with no time to do them. Stay on top of your assignments and plan out when exams are, so that you’re ahead of the game and won’t find yourself stressing about it later on. It has to get done sooner or later, so why not get it done worry-free.

2. Form Study groups

Are you confused about a concept or unsure how to study for your upcoming midterm? Well if so, you’re not alone! There are many other students who are in the same boat as you and forming a study group early on will allow for instant friends who will be there to help clarify anything that you may be confused about. And if you’re the student explaining the concepts to others, then that will make you even more prepared to ace that exam.

3. Keep up with your reading

You’ve heard it a million and one times, professors are always telling students how important it is to complete the readings at the times that they are assigned, but students often put it off until it is too late. However, it has been proven that those students who read for their classes do better than those who do not. So, spend a couple hours here and there reading for your classes. You may even enjoy it!

4. Never be afraid to ask questions

If you find yourself confused about something in a class, speak up! Often times you are not the only one with a question and many other students are confused as well, but are simply too shy to ask. Or if you are one of those students whose too shy to ask a question in a big lecture hall, teachers are always more than willing to answer your questions one-on-one in office hours or even via email. Everyone is here to see you succeed!

5. Go to office hours

Professors and TAs hold office hours for one reason, to help out their students. Their ultimate goal is to see YOU succeed and it is incredibly important to get to know them, because they can help you out more than you think.
COMMUNICATION ORGANIZATIONS

Upcoming Events

COMMUNICATION ASSOCIATION

The Communication Association meets biweekly on Tuesdays. Event dates for Winter Quarter are January 13th, January 27th, February 10th, and February 24th. Event titles are tentative, but will include topics such as an entertainment panel, time management workshop, advertising, and a resume and cover letter workshop. The Communication Association’s annual internship mixer will be on February 24th.

MARKETING ASSOCIATION

AMA meets bi-weekly on Wednesdays at 6:30PM, and our meetings are in SSMS 1009 this quarter. Upcoming meetings are: November 12, November 19, and December 3.

LAMBDA PI ETA

Regular meetings are every even week of the Quarter on Mondays at 6:30PM in SSMS 1009. Lambda Pi Eta is accepting applications that can be turned into our undergraduate advisor Tanya Higuera or the faculty advisor Dr. Cynthia Stohl.

NEED MORE INFORMATION?

Communication Association: Visit us on Facebook or email the president (Jessica_Yun@UMail.ucsb.edu) or stop by the Undergraduate Offices.

Marketing Association: Email (AMAUCSB@gmail.com), visit the AMA Website (http://ucsbama.wordpress.com/), or our Facebook page and group!

Lambda Pi Eta at UCSB: Visit the Communication Department website, find us on Facebook (https://www.facebook.com/LPHUCSB?ref=br_tf), or contact us at UCSBLAMBDAPIETA@gmail.com.
The Department of Communication held the 11th Annual Bradac Memorial Lecture on October 24, 2014. Dr. Itesh Sachdev, School of African and Asian Studies from the University of London, spoke on multi-lingual communication and group identity. The department would like to extend a special thanks to Professor Howie Giles for organizing the event and to the office staff for hosting the reception following the colloquium.

COMMUNICATION CAREER DAY ROUND UP

The 3 panels of alumni and the new Speed-Advise format that had 25 tables of alumni interacting with students were both a terrific success.

Approx 350 students and 40 alumni participated in this past Career Day.

The 7th annual Career Day will be April 25 2015.
During the 2013-2014 school year, the Gaucho Certified Farmer’s Market popped up at UCSB. Now staff, students, faculty, and the local community have easy access to fresh, local produce and goods.

**Santa Barbara Popcorn Co.**
This Santa Barbara crafted popcorn crafted is a foodie dream: GMO free, almost completely organic, full of whole grains, gluten free, and vegan. They have a range of flavors from a basic sea salt and olive oil, to the interesting honey Dijon.

**Sweet Lady Cook**
Specializing in preserves made with organic fruit sourced from Santa Barbara and Ventura County family farms, this homegrown business is the prefect place to pick up some jam or marmalade.

**Juice Ranch**
Serving 100% organic pressed juice, this is a great tent to pick up something refreshing. The ingredients are mostly local (with something tropic thrown in) and completely raw. Plus the juices come in cute glass bottles!

**Underwood Family Farms**
This stand gives Gauchos a place to pick up some great fresh, locally grown, California produce.

**Rodriguez Farms**
This is the stand to visit if you’re looking for delicious strawberries, raspberries, and blackberries.

**Friend’s Ranch**
Pick up some oranges and tangerines at this stand.

**Skyline Flower Growers**
If you want more than just food, this tent has some flowers to perk up your dining table. You can buy the beauties separately or pick up a bouquet.

Visit these vendors and more on Wednesdays from 11-3pm between Campbell Hall and North Hall.
"Drinking a lot of fancy hot teas of all different varieties, gardening and hacking at weeds in my little herb garden, binge watching my favorite shows (especially food network competition shows), and baking and cooking new recipes I’ve never tried before."

- Aubrie “Brie” Adams
  Graduate Student

I enjoy practicing yoga, running, hiking, taking Spanish-language classes, and spending time with my two cats and husky.

- Dr. Jennifer Kam
  Faculty

“Free yoga at Lole and Lulu-lemon downtown! Going to the beach! Cooking! Music making!”

- Lauren Keblusek
  Graduate Student

"Lately I’ve been running new routes and finding different hiking trails. I absolutely loathe exercising, but it’s the only thing that calms my nerves. And once I’ve burned off some calories (and/or stress), I like to put them right back in by going out to dinner with friends. My favorite place these days is Paloma in Goleta--great Mexican food and delicious blood orange margaritas!"

- Scott Banghart
  Graduate Student

"Watching movies, gardening, and going to the gym."

- Dr. Ron Rice
  Faculty

“I generally prefer the outdoors. I enjoy surfing, snowboarding, hiking and biking (among other things).”

- Richard Huskey
  Graduate Student

I enjoy video games and sports (both playing and watching).

- Dr. Gordon Abra
  Faculty

“My way to unwind is to binge view one of my favorite TV series, which is currently Blacklist with James Spader.”

- Tricia Taylor
  Staff

“Hot yoga!”

- Charlotte Rushforth
  Graduate Student

“I enjoy golf and I am trying to get my 6 year old to learn how to play so I can play even more. I’m also literally a soccer mom on the weekends. Since I am new to Santa Barbara, I am enjoying exploring my new city’s restaurants, beaches, and attractions with my family.

- Dr. Norah Dunbar
  Faculty

“Anything and everything that involves my 2 darling nephews Caleb & Kanan ages 3 1/2 and 18 months. I’m at their beck and call and happy to be.”

- Mary Hilligoss
  Staff

I am an avid golfer and I am trying to get my 6 year old to learn how to play so I can play even more. I’m also literally a soccer mom on the weekends. Since I am new to Santa Barbara, I am enjoying exploring my new city’s restaurants, beaches, and attractions with my family.

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2013-2014 DEPARTMENT OF COMMUNICATION
ACCOMPLISHMENTS & AWARDS

NEWEST PHI BETA KAPPA MEMBERS
Lesley Barco
Hanna Dijkstra
Kristen Henneman
Denise Orozco

UNDERGRADUATE AWARDS
Students who completed a Senior Honors Thesis and graduated with Distinction in the Major
Sarah Bertolli
Rachel Cansler
Anthony Correia
Hanna Dijkstra
Jakob Edson
Qinglan Li
Jennifer Reinus

COMMUNICATION ALUMNI ASSOCIATION AWARD
Rachel Cansler

COMMENCEMENT SPEAKER
The Department of Communication is proud to announce that Andriana Collins was chosen to be the Student Commencement Speaker for the Social Sciences Ceremony on Sunday, June 15th

CITY CLUB PRIZE WINNERS
Lindsey Schwarze
Negeen Amuzegar

G R A D U A T E S
Edwin Schoell Award for Excellence in Teaching
Audrey Abeyta
James J. Bradac Award for Outstanding Graduate Student Research
Marko Dragojevic
Outstanding Graduate Student Service Award
Richard Huskey
George D. McCune Dissertation Fellowship
Ariel Hasell
Sara Miller McCune Service Award
Lt. Todd Stoney, SBPD

UNIVERSITY SERVICE AWARD
Miranda L. Pace

For a complete list of Award Winners, click here.
Thanks to the support of Executive Dean Melvin Oliver and the Interim Academic Vice Chancellor Joel Michaelson, the Department of Communication now has a second research lab (B). Housed at HSSB 1201, this includes check-in/administration room, one room with up to 15 computers, another room with up to 15 computers and moveable tables, and a fourth room for high-quality videotaping and viewing. Additional resources include high-quality headphones, padded separators between computer tables, sound-proof walls, and a ceiling projector. A mobile research lab is also possible using 20 tablet computers.

Pathways to Healing acknowledges that everyone in the Isla Vista community is in different places in terms of the healing process. We do not want students to feel like the tragedy in May is something to “get over,” instead, we want to be able to support students in finding ways to grow from the experience and find their own healthy way of healing. Pathways to Healing, the website, is a central collection point of information for those seeking resources for grief and trauma.

CLICK HERE TO VISIT OUR WEBSITE
Dear Gauchos,

In one week’s time I will be a college graduate. It’s safe to say that I’ve done a lot of growing and learning over the last four years as a UCSB student. It is for this reason that I write now, to give you some advice for your remaining years. Maybe this is advice that you’ve all heard 27 times before, I know I did, but I only started listening to it recently. Three days from my graduation, I wish I’d done much of this sooner:

Get to know your professors. Those people who stand at the front of the lecture hall and let wisdom spew from their mouths, they have passions and hobbies and interesting things to say, and every single one of them genuinely cares about you. I’m not saying you need to get close to all of them, but I’ve found that frequently chatting with two or three professors and forming some kind of relationship puts me at ease, making me happier and more content. It’s nice to feel like someone (who’s not your mom or dad) thinks you’re pretty great.

Make sure you know of everything the university has to offer. I’m talking about academics here. You know about the free movie Tuesdays and Improv on Fridays, and while that’s all well and great, you are here to learn, and UCSB wants you to learn. There are tons of programs and certificates that you can pursue outside of your major. They allow you to gain skills and experience that just doesn’t happen in Communication or GE classes. The Professional Writing Minor is one of the best academic decisions I ever made, and I can’t image what I would be doing without it. Don’t let these opportunities just float by.

And lastly, enjoy Santa Barbara. It took me a long time to realize that much lays beyond the bubble that is IV. While Santa Barbara isn’t known for it’s bustling scene, there is a lot to do here, and if you find yourself trying to squeeze everything in during your last quarter, you’ll grow sad as it becomes time to leave. You’ll find yourself saying, “But what about this? I never did that? I can’t leave yet!” Make sure that doesn’t happen and get to know this place. It probably won’t be your home forever. Have fun, and go to The Painted Cabernet for me.

First, can I say how much I will miss UCSB as graduation looms so near? It feels only like yesterday that I was moving stuff into my dorm room in Santa Rosa and now I’m getting ready to move out of my apartment for the last time. As I leave, let me leave you with some advice that I hope you will put into practice during your remaining years at UCSB.

As a self-proclaimed introvert, I was a bit scared (okay, terrified!) about going to college. I thought that my shyness would disappear as soon as I stepped on campus, but it was much easier said than done. Although the people I met over the past four years have always been so friendly, with big smiles on their faces, for some reason I was still scared of getting out of my comfort zone like joining clubs or being around new people. And you know what? I always regretted it.

So my advice to you is, don’t be afraid to say yes! Don’t be afraid to go outside that zone and see what else is out there. UCSB is filled with great people, places, and opportunities to make memories that you will never want to forget. I realized this a little late, but fortunately, it was not too late. There were times that I did say yes and got out of my comfort zone. And I am so glad that I did! So please, take care of yourself and remember to say, “Yes, why not?” You’ll never know what crazy story you’ll have to tell future Gauchos.

Sincerely Yours,

Whitney Tran
Class of 2014

From My Heart to Yours,

Jennifer Gruenke
Class of 2014