## Communication Department’s Pre-Approved EAP Courses

### AUSTRALIA

**University of Melbourne**

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<td>Comparing Media Systems</td>
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<td>Digital Media Research</td>
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<td>Intro to Media Writing</td>
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**University of Sydney**

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<td>Public Relations Strategy and Practice</td>
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Institution: University of West Indies
Course Name: EAP Course #
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- Organizational Behavior.................................................................Bus A104
- Principals of Marketing.................................................................Bus A106

CHILE
Institution: Pontifical Catholic University of Chile
Course Name: EAP Course #
- Consumerism and Social Trends......................................................Comm102
- History of Social Communication - Media History............................Comm109
- Introduction to Advertising..............................................................Comm140
- Media Policy and Management.........................................................Comm115
- Social Communication Theory........................................................Comm121
- Strategic Communication Management (ELECTIVE CREDIT ONLY)......Comm128

Institution: University of Chile, Santiago
Course Name: EAP Course #
- Research Process..............................................................................Comm107
- Semiotics..........................................................................................Comm109

CZECH REPUBLIC
Institution: CIEE Prague
Course Name: EAP Course #
- America's Media Impact on Post-Communist Czech Media-Need UD confirmation
- Ethnic/Religious Identity and Prejudice in Central Europe .................Comm103
- Gender in the Czech Republic and Europe......................................Womst129
- Intercultural Communication and Leadership.................................Comm106
- Language, Culture, and Social Cognition........................................Need UD Confirmation
- Media, Democracy, & Political Transition.....................................Need UD Confirmation
- Media Impact in Central Europe: Past and Present.........................Comm114
- Media’s Revolutionary Impact on Journalism...............................Need UD Confirmation
DENMARK
Institution:
University of Copenhagen
Course Name: EAP Course #
• Creative and Cultural Industries........................................Need UD Confirmation
• European Film, Media & Public Sphere..............................Need UD Confirmation
• Journalism Culture and Society: Theory and Analysis.....Need UD Confirmation
• Language of Negotiation.............................................Need UD Confirmation
• Media Law....................................................................Need UD Confirmation
• Media Sociology..........................................................Soc186
• Media, Violence, and Audiences.................................Comm146
• Negotiation and Dispute Resolution in Theory and Practice (Need UD Confirmation)
• Negotiation Skills and Conflict Management...............Need UD Confirmation
• Strategic Communication in Digital Media.....................Need UD Confirmation

FRANCE
Institution:
Science Po - Paris, France
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UC Paris
Course Name: EAP Course #
• Media in France and the European Union........................Comm117

University of Lyon
Course Name: EAP Course #
• Communication History and Theory..............................Comm100
• Mediation......................................................................Comm122Q
• Organizational Communication......................................Comm118
• Sociology of Journalism..............................................Soc188

GERMANY
Institution:
Freie University, Berlin
Course Name: EAP Course #
• Digital Culture..............................................................Comm101
• European Business Cultures: Management and Marketing in Cross National Perspectives...............Need UD Confirmation
• Global Media Communication.......................................Comm112
• Information Campaigns for Socially Relevant Topics..........Comm106A
- Media and Politics in International Perspective..............................Comm108
- Media as Creative Industry...............................................................Comm110
- Media, Identity, Diversity...............................................................Need UD Confirmation
- Media Politics: Structures & Case Studies.....................................Film104
- Music in the Digital Age.................................................................Mus114
- Pop Culture: Euro-American Trends............................................Am St 101
- Who Do You Think You Are? TV Documentaries on
  Family Histories........................................................................Comm111

Humboldt University Berlin

Course Name: From Telegraphy to Cable TV: History of Electronics Mass Media in the US
(needs UD Credit Confirmation)

HONG KONG

Institution:

Chinese University of Hong Kong

Course Name: Asian Business..............................................................Need UD confirmation
- Business Policy and Strategy.................................................................Bus A147
- Culture and Business.................................................................Comm103
- Intro to Integrated Marketing Communication.........................................Comm158
- International Communication.................................................................Comm148
- Marketing and Management.................................................................Bus A112
- Mass Communication Theories.................................................................Comm115
- News Analysis.........................................................................................Comm129
- Principles of Advertising......................................................................Comm128
- Professional Ethics and Media Criticism..................................................Comm134

Hong Kong University of Science and Tech

Course Name: Advanced Business Communication Skills..............................Comm107
- Digital Media and Society......................................................................Comm105
- E-Commerce and E-Business Management.............................................Bus A110
- Fundamentals of Social Psychology.................................................................Need UD Confirmation
- International News......................................................................................Comm130
- Negotiation and Conflict Resolution.........................................................Bus A112
- Marketing Management.............................................................................Bus A127

University of Hong Kong

Course Name: Advertising Management.........................................................Bus A104
- Consumer Behavior..................................................................................Bus A106
- JSC Media Law and Ethics.................................................................Need UD Confirmation
- People, Propaganda & Profit: Understanding Media in China.....................Comm159
ITALY
Institution:
University of Commerce, Luigi Bocconi

Course Name: EAP Course #
- E-Marketing Communication.................................................................Comm154
- Management of Fashion Companies Comm129
- Marketing Communication.................................................................Comm153

UC Rome

Course Name: EAP Course #
- Culture and Identity in Modern Italy.................................................Anth101
- The Sociology of Rome

University of Bologna

Course Name: EAP Course #
- Ethnography of Media........................................................................Comm145
- Psychology of Communication.........................................................Comm170B
- Sociology of Communication.........................................................Comm108A

JAPAN
Institution:
International Christian University

Course Name: EAP Course #
- Discourse in Society..........................................................................Comm125

MEXICO
Institution:
National Autonomous University of Mexico

Course Name: EAP Course #
- Communication in Politics and Social Movements............................Comm100
- Publicity...............................................................................................Comm103
- Organizational Communication.......................................................Comm102
NETHERLANDS
Institution:
Maastricht University
Course Name: EAP Course #
• A Comparative Analysis of Global News Coverage........Need UD Confirmation
• Conflict Resolution.................................................................PolS108
• Digital Media.........................................................................Need UD Confirmation
• Intercultural Communication...............................................Comm101
• Organizational Theory.........................................................Need UD Confirmation
• The Making of Crucial Differences.......................................Need UD Confirmation

University of Utrecht
Course Name: EAP Course #
• Creative Urban Technologies..................................................Comm109
• Playful Media Culture.........................................................Film105

NEW ZEALAND
Institution:
University of Auckland
Course Name: EAP Course #
• Advertising and Society.......................................................Comm110
• Techno-Culture and New Media..........................................Film111

Massey University
Course Name: EAP Course #
• Interpersonal Communication.............................................Comm307
• Media Law and Ethics.........................................................Comm335
• Public Relations in Management.........................................Comm305

University of Otago, New Zealand
Course Name: EAP Course #
• Media and Intercultural Communication.............................Comm122

SINGAPORE
Institution:
National University of Singapore
Course Name: EAP Course #
• Principles of Comm Management.........................................Comm121
• Social Media in Communication Management...................Comm106
• Social Psychology of New Media........................................Comm129
• Theories of Comm and New Media......................................Comm116
SOUTH AFRICA
Institution:
University of Cape Town, South Africa
Course Name: EAP Course #
- Advanced Media Studies……………………………………………………………………………Comm143
- Culture Identity and Globalization on Africa………………………………………………AFST158
- Media, Power, and Culture………………………………………………………………………..Comm100
- The Media in South Africa…………………………………………………………………………Film102
- Writing and Editing in the Media……………………………………………………………..Film103

SOUTH KOREA
Institution:
Yonsei University
Course Name: EAP Course #
- Asian Extreme and Asian American Cultural Politics…………………………..AsSt113
- Cross-Cultural Psychology……………………………………………………………………Psy129
- Entrepreneurship and Strategy……………………………………………………………..Bus A 108
- Intercultural Communication……………………………………………………………..Comm111
- International Business………………………………………………………………………..Need UD Confirmation
- High Tech Marketing……………………………………………………………………………..Need UD Confirmation
- Marketing…………………………………………………………………………………………BusA 1205
- Media Communication in Korea……………………………………………………………..Comm122
- Media Psychology…………………………………………………………………………………..Psych 143
- New Product Marketing………………………………………………………………………..BusA115
- Real Law and Order……………………………………………………………………………..LEGST113S
- Rock Music, Culture and Society……………………………………………………………..Comm113
- Social Psychology…………………………………………………………………………………..Need UD Confirmation
- Sociology of Family………………………………………………………………………………Soc109
- Theories of Telecommunication……………………………………………………………..Comm115
- Topics on Korean Language and Culture…………………………………………………..Need UD Confirmation

SPAIN
Institution:
Autonomous University of Barcelona
Course Name: EAP Course #
- Comm: Administration and Management in Advertising……………………………Comm181
- Comm: Politics, Democracy and Public Opinion………………………………………..Comm186
- Contemporary Advertising Systems……………………………………………………….Comm138
- Intercultural Communication Theory……………………………………………………….Comm120
- Mass Communication Semiotics…………………………………………………………….Comm123
- Research Methods in Communication……………………………………………………….Comm151
• Social Communication..............................................................Comm116
• Theory and Analysis of Television...........................................Need UD Confirmation

University of Barcelona
  Course Name: EAP Course #
  • BCN Gate of Europe............................................................Comm175
  • Genres and Forms of Oral Communication..............................Comm108
  • Internet Communication.....................................................Comm104
  • Mechanisms of Comm and Production of the Network..............Comm104
  • Organizational Communication..........................................Comm109
  • Semiotics of Communication............................................Need UD Confirmation

University of Bologna
  Course Name: EAP Course #
  • Communication Psychology..............................................Comm170B
  • Mass Communication........................................................Comm102
  • Sociology of Communication............................................Comm108B

Carlos III University
  Course Name: EAP Course #
  • Journalism and the Media in Spain......................................Comm146

UC Center Madrid
  Course Name: EAP Course #
  • Spanish Mass Media and Society......................................Need UD Confirmation

Complutense University of Madrid
  Course Name: EAP Course #
  • Brand Management..........................................................Comm111
  • Corporate Communication.................................................Comm122
  • Communication and Gender...............................................Need UD Confirmation
  • Digital Communication........................................................Comm123
  • EU Information & Communication.......................................Comm121
  • History of Social and Mass Communication.............................Comm160
  • History of Social Communication........................................Comm115
  • Interpersonal Communication.............................................Comm102
  • Mass Communication Industry............................................Comm105
  • Organizational Culture.....................................................Need UD Confirmation
  • Semiotics of Mass Communication.....................................Comm136
  • Psychology of Communication..............................................Comm120
  • Social and Political Marketing............................................Comm125
  • Sociology of Communication and Public Opinion..................Comm162
  • Structure and Radio Company..........................................Film114
  • Technology of Journalism................................................Comm158
  • Theory of Information Communication..................................Comm114
University of Granada

Course Name: EAP Course #

- Advertising Communication………………………………………………………..Comm102
- Management of Verbal Communication in the Media……………………………Comm118
- Sociology of Communication and Public Opinion……………………………..Soc104
- Social Psychology of Communication……………………………………Comm117
- Social Psychology…………………………………………………………………..Need UD Confirmation

University of Sevilla

Course Name: EAP Course #

- Publicity and Propaganda in the Society of Masses........Need UD Confirmation

SWEDEN

Institution: Lund University

Course Name: EAP Course #

- Cross Cultural Rhetoric…………………………………………………………….Comm158
- Intellectual Property: Law, Politics, and Culture......................................Phil110
- Media and Armed Conflicts: Past and Present……………………………..Comm140
- Media and the History of Political Rhetoric..............................Need UD Confirmation
- The Rhetoric of Advertising in Modern Media.................................Comm166

TAIWAN

Institution: National Taiwan University

Course Name: EAP Course #

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- Cross-Cultural Management....................................................BusA128
- Gender and Communication.....................................................Comm120
- Leadership Models...............................................................BusA110
- Marketing Management.......................................................BusA139

THAILAND

Institution: Thammasat University/Business School

Course Name: EAP Course #

- Marketing Management.........................................................Need UD Confirmation
- Marketing Strategy for Entrepreneurs........................................BusA112
- Principles of Marketing........................................................BusA140
- Product and Brand Management..............................................BusA114
UNITED KINGDOM & IRELAND

Institution:

University of the Arts, London
Course Name: EAP Course #
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University of Bristol
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• Marketing......................................................................................Comm111
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University of Cambridge, Pembroke College
Course Name: EAP Course #
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• Varieties of English.................................................................Ling 104S

University of East Anglia
Course Name: EAP Course #
• Business of Film and Television.............................................Film131
• Media Industries.................................................................Film128
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University of Kent, Canterbury
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King’s College London
Course Name: EAP Course #
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• Analyzing Spoken Discourse.................................................Com118
• Communication in Organizations.........................................Com105
• Cultural and Urban Geography..............................................UrbS 144
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• Language Policy and Planning...............................................Ling141
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• Language, People and Boundaries........................................Com134
• Language Politics: Post-National & Global Context................Com124
• Literature and Media
• Marketing........................................................................................BusA122
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• Society, Politics, and Popular Culture in Germany after 1870.............Ger143
• Spoken Discourse................................................................................Comm111
• Teaching Language as Communicative Skill.........................................Comm135
• Theories of New Media..........................................................................Comm137

University of Leeds
Course Name: EAP Course #
• Cinematic Themes................................................................................Film108
• Citizen Media.......................................................................................Comm122
• Critical Theories of Media....................................................................Comm121
• Communication Arts............................................................................Comm100
• Digital Cultures.....................................................................................Comm125
• History of Communication....................................................................Comm109
• Internet Policy........................................................................................Comm114
• Music as Communication.......................................................................Comm124
• New Media and Digital Communication...............................................Comm111
• Politics, Performance, and Rhetoric......................................................Comm131
• Popular Music and the Press: Analyzing the Rock Media.................need to confirm UD
• Sociology of Media Practices.................................................................Comm113
• The Reporting of Politics.......................................................................Comm132
• Understanding the Audience.................................................................Comm108
• Visual Communication..........................................................................Comm112
• War and Media

The London School of Economics and Political Science
Course Name: EAP Course #
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UC London
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Course Name: EAP Course #
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• Reproduction, Self and Society ........................................................................Anth110
• Social Psychology from and Evolutionary Perspective..................................Psy103S
• Social Psychology (ELECTIVE CREDIT ONLY) ...........................................Psy134
• The Great Rock ‘n’ Roll Swindle .................................................................Need UD Confirmation
• Violence and Society .................................................................................Soc138S
• Youth and Youth Cultures in Modern Britain ..............................................Soc122S