

Scott A. Reid

## **OFFICE ADDRESS**

Department of Communication  
University of California, Santa Barbara  
Santa Barbara, CA 93106-4020  
USA  
TEL: (805) 893-7847  
FAX: (805) 893-7102  
Email: [scottreid@comm.ucsb.edu](mailto:scottreid@comm.ucsb.edu)

## **PERSONAL INFORMATION**

DOB: December 1, 1972  
Citizenship: Australia, Britain

## **EDUCATION**

PhD. University of Queensland, Psychology, 2001  
MSc. (distinction), Victoria University, Psychology, 1997  
Dip. Sci. (distinction) University of Otago, Psychology, 1996  
BSc. University of Otago, Psychology, 1995

## **ACADEMIC APPOINTMENTS**

2006-	Associate Professor, Department of Communication, University of California, Santa Barbara.
2001-2006	Assistant Professor, Department of Communication, University of California, Santa Barbara.
2000-2001	Post-doctoral research fellow, Department of Psychology, University of Queensland, 2000-2001.

## **RESEARCH**

My research interests fall into the intersection of communication processes within and between groups, with a focus on social identity and evolutionary explanations capturing most of my attention. Within this broad area, my research has focussed on: (1) status hierarchies (their formation, leadership, social influence); (2) social judgment and perceptions (third-person perceptions, pluralistic ignorance, the hostile media effect, and group norms); and (3) the evolutionary psychology of these processes (e.g., voice and dominance, female indirect aggression, perceptions of linguistic distinctiveness).

## PEER REVIEWED PUBLICATIONS

1. Platow, M. J., Hoar, S., Reid, S. A., Harley, K., & Morrison, D. (1997). Endorsement of distributively fair and unfair leaders in interpersonal and intergroup situations. *European Journal of Social Psychology, 27*, 465-494.
2. Platow, M. J., Reid, S. A., & Andrew, S. (1998). Leadership endorsement: The role of procedural and distributive behaviour in interpersonal and intergroup contexts. *Group Processes and Intergroup Relations, 1*, 91-103.
3. Reid, S. A., & Ng, S. H. (1999). Language, power, and intergroup relations. *Journal of Social Issues, 55*, 119-139.
4. Reid, S. A., & Ng, S. H. (2000). Conversation as a resource for influence: Evidence for prototypical arguments and social identification processes. *European Journal of Social Psychology, 30*, 83-100.
5. Reid, S. A., Keerie, N., & Palomares, N. (2003). Language, gender salience, and social influence. *Journal of Language and Social Psychology, 22*, 210-233.
6. Reid, S. A., Giles, H., & Abrams, J. R. (2004). A social identity model of media usage and effects. *Zeitschrift für Medienpsychologie, 16*, 17-25.
7. Reid, S. A., & Hogg, M. A. (2005). A self-categorization explanation of the third-person effect. *Human Communication Research, 31*, 129-161.
8. Reid, S. A., & Hogg, M. A. (2005). Uncertainty reduction, self-enhancement, and social identification. *Personality and Social Psychology Bulletin, 31*, 804-817.
9. Reid, S. A., Gunter, H., & Smith, J. (2005). Aboriginal self-determination in Australia: The effects of minority-majority frames and target universalism on majority collective guilt and compensation attitudes. *Human Communication Research, 31*, 189-211.
10. Giles, H., Reid, S. A. (2005). Ageism across the lifespan: Towards a self-categorization model of ageing. *Journal of Social Issues, 61*, 389-404.
11. Dailey, R. M., Reid, S. A., Chernikoff Anderson, M., & Giles, H. (2006). Community review of police conduct: An intergroup communication perspective. *Social Psychology Review, 8*, 20-35.
12. Hogg, M. A., & Reid, S. A. (2006). Social identity, self-categorization, and group norms. *Communication Theory, 16*, 7-30.
13. Reid, S. A., & Ng, S. H. (2006). The dynamics of intragroup differentiation in an intergroup social context. *Human Communication Research, 32*, 504-525.
14. Reid, S. A., Byrne, S., Brundidge, J. S., Shoham, M. D., & Marlow, M. L. (2007). A critical test

of self-enhancement, exposure, and self-categorization explanations for the third-person perception. *Human Communication Research*, 33, 143-162.

15. Myers, P., Giles, H., Reid, S. A., Nabi, R. (2008). Law enforcement encounters: The effects of officer accommodativeness and crime severity on interpersonal attributions are mediated by intergroup sensitivity. *Communication Studies*, 59, 291-305.
16. Cropley, C. J., & Reid, S. A. (2008). A latent variable analysis of couple closeness, attributions, and relational satisfaction. *The Family Journal: Counseling & Therapy for Couples and Families*, 16, 364-374.
17. Reid, S. A., Palomares, N. A., Anderson, G. L., & Bondad-Brown, B. (2009). Gender, language, and social influence: A test of expectation states, role congruity, and self-categorization theories. *Human Communication Research*, 35, 465-490.
18. Reid, S. A. (in press). A self-categorization explanation for the hostile media effect. *Journal of Communication*.

## BOOK CHAPTERS

19. Hogg, M. A., & Reid, S. A. (2001). Social identity, leadership, and power. In A. Lee-Chai, & J. Bargh (Eds.), *The use and abuse of power: Multiple perspectives on the causes of corruption* (pp. 159-180). Philadelphia, PA: Psychology Press.
20. Ng, S. H., & Reid, S. H. (2001). Power. In W. P. Robinson & H. Giles (Eds.), *The new handbook of language and social psychology* (pp. 357-370). Chichester, UK: John Wiley & Sons.
21. Reid, S. A., & Ng, S. H. (2003). Identity, power, and strategic social categorizations: Theorizing the language of leadership (pp. 210-223). In D. van Knippenberg & M. A. Hogg (Eds.), *Leadership and Power: Identity Processes in Groups and Organizations*. London: Sage.
22. Palomares, N., Reid, S. A., & Bradac, J. (2004). A self-categorization perspective on gender and communication: Reconciling the gender-as-culture and dominance explanations. In Ng, S.H., Candlin, C., & Chiu, C.Y. (Eds.), *Language and Social Psychology* (pp. 85-106). Hong Kong: City University of Hong Kong Press.
23. Reid, S. A., Giles, H., & Harwood, J. (2005). A Prospectus for the Study of Communication and Intergroup Relations. In J. Harwood & H. Giles (Eds.), *Intergroup communication: Multiple perspectives* (pp. 265-290). New York: Peter Lang Publishers.
24. Harwood, J., Giles, H., & Harwood, J. (2010). Introducing the dynamics of intergroup communication. In H. Giles., S. A., Reid, & J. Harwood (Eds.), *The dynamics of intergroup communication* (pp. 1-14). Peter Lang.
25. Reid, S. A., & Anderson, G. L. (2010). Language, social identity, and stereotyping. In H. Giles., S. A., Reid, & J. Harwood (Eds.), *The dynamics of intergroup communication* (pp. 90-104). Peter

Lang.

26. Reid, S. A., Zhang, J., Giles, H., & Harwood, J. (2010). In H. Giles., S. A., Reid, & J. Harwood (Eds.), *The dynamics of intergroup communication* (pp. 277-290). Peter Lang.
27. Reid, S. A. (in press). Social psychological approaches to intergroup communication. In H. Giles (Ed.), *Handbook of intergroup communication*. Routledge.

### **EDITED SPECIAL ISSUE**

28. Reid, S. A., & Giles, H. (Eds., 2005). Intergroup relations: Its linguistic and communicative parameters. *Special Issue, Group Processes and Intergroup Relations*, 8.
29. Reid, S. A., & Giles, H. (2005). Intergroup relations: Its linguistic and communicative parameters. *Special Issue, Group Processes and Intergroup Relations*, 8, 211-214.

### **ENCYCLOPEDIA ENTRIES**

30. Giles, H., & Reid, S. A. (2004). Language: Its intergroup parameters. In W. E. Craighead, & C. Nemeroff (Eds.), *Concise encyclopedia of psychology and neuroscience* (pp. 510-512). Chichester & New York: John Wiley & Sons.
31. Bradac, J. J., & Reid, S. A. (2006). Language and Social Psychology. In K. Brown (Ed.), *The encyclopedia of language and linguistics* (2<sup>nd</sup> ed.). London: Elsevier.
32. Reid, S. A. (2008). *Communication and collective action*. In W. Donsbach, J. Bryant, R. Craig (series Eds.), *International encyclopedia of communication*. In H. Giles (vol. Ed.), *Intercultural and intergroup communication*. Oxford, UK: Blackwell.
33. Reid, S. A., & Giles, H. (2008). *Social identity theory*. In W. Donsbach, J. Bryant, R. Craig (series Eds.), *International encyclopedia of communication*. In P. Vorderer (vol. Ed.), *Exposure to communication content*. Oxford, UK: Blackwell.
34. Giles, H., & Reid, S. A. (2009). Language: Its intergroup parameters. In W. E. Craighead, & C. Nemeroff (Eds.), 4<sup>th</sup> ed. *Concise encyclopedia of psychology and neuroscience*. Chichester & New York: John Wiley & Sons.
35. Reid, S. A. (2009). Social identity theory. In S. Littlejohn & K. Foss (Eds.), *Encyclopedia of communication theory*. Thousand Oaks, CA: Sage Publications.
36. Reid, S. A. (2009). Self-categorization theory. In S. Littlejohn & K. Foss (Eds.), *Encyclopedia of communication theory*. Thousand Oaks, CA: Sage Publications.

37. Reid, S. A., & Anderson, G. L. (2010). Language and intergroup relations. In J. M. Levine and M. A. Hogg (Eds.). *Encyclopedia of Group Processes and Intergroup Relations*. Thousand Oakes: Sage.
38. Reid, S. A., & Giles, H. (2010). Ethnolinguistic vitality. In J. M. Levine and M. A. Hogg (Eds.). *Encyclopedia of Group Processes and Intergroup Relations*. Thousand Oakes: Sage.
39. Reid, S. A. (2010). Conspiracy theories. In J. M. Levine and M. A. Hogg (Eds.). *Encyclopedia of Group Processes and Intergroup Relations*. Thousand Oakes: Sage.

#### **EDITED BOOK**

40. Giles, H., & Reid, S. A., & Harwood (Eds.) (2010). *The Dynamics of Intergroup Communication*. Thousand Oaks, CA: Sage.

#### **UNDER REVIEW/REVISION**

41. Reid, S. A., Zhang, J., Anderson, G. L., Gasiorek, J., Peinado, S., & Bonilla, D. (2011). *Parasite Primes Make Foreign Accented English Sound More Distant to People who are Disgusted by Pathogens (but not by Sex or Morality)*.
42. Reid, S. A., Hogg, M. A., & Cropley, C. J. (2011). *A self-categorization explanation for pluralistic ignorance*.

#### **CONFERENCES AND COLLOQUIA**

- Reid, S. A., & Ng, S. H. (1998, April). *Conversation as a resource for influence: Evidence for prototypical arguments and social identification processes*. Paper presented at the Society of Australasian Social Psychologists, Christchurch, New Zealand. Paper also presented as a departmental seminar, University of Kent, England, October, 1999.
- Reid, S. A., & Hogg, M. A. (1999, April). *Subjective uncertainty and allocation behaviour*. Paper Presented at Society of Australasian Social Psychologists, Coolum, Australia.
- Reid, S. A., & Hogg, M. A. (1999, May). *Self-assessment and/or self-enhancement?: Motivational factors in social identification processes*. Paper presented at the University of Queensland, Australia.
- Reid, S. A., & Hogg, M. A. (1999, June). *These guy's suck, but they tell me who I am: The dialectics of self-enhancement and self-assessment in social identification processes*. Invited paper presented at the European Association of Experimental Social Psychologists, Oxford, England.

- Reid, S. A., & Hogg, M. A. (1999, October). *Self-enhancement, uncertainty reduction, and social identification processes*. Paper presented at the University of Amsterdam, the Netherlands.
- Reid, S. A., & Hogg, M. A. (2000, August). *Motivation and social identification: The development of a dynamic model*. Invited presentation at the Annual Social Identity Theory Symposium, University of Queensland, Australia.
- Reid, S. A., & Hogg, M. A. (2001, March). *Level of identification, self-conceptual uncertainty, and group status: Further evidence for the dynamic model*. Ninth Brisbane Symposium on Social Identity, Department of Psychology, University of Queensland, Australia.
- Reid, S. A., & Ng, S. H. (2001, June). *Mobilization and conciliation: Conversational role differentiation in competitive intergroup discussion*. Paper presented at the Society of Australasian Social Psychologists, Melbourne, Australia.
- Reid, S. A. (2001, September). *Applying for post-doctoral fellowships*. Seminar presented to post-graduate students at the School of Psychology, University of Queensland.
- Reid, S. A. (2001, October). *Colloquium chair, Honours year conference*. School of Psychology, University of Queensland.
- Reid, S. A. (2002, June). *Aboriginal Self-Determination in Australia: Effects of Strategic Linguistic Categorization and Social Values on Majority Guilt and Reparations*. International Communication Association, Seoul, South Korea.
- Reid, S. A., & Keerie, N. (2002, June). *Gender salience, feminine register, and social influence*. International Association of Language and Social Psychology, Hong Kong, China.
- Reid, S. A. (2002, September). *Autocatalysis of communication and power: Hamid Karzai's rise as president of Afghanistan*. Failed States Meeting, University of California, Santa Barbara.
- Reid, S. A., & Palomares, N. (2003, November). *Language, gender salience, and social influence*. National Communication Association, Miami, Florida. Top Three Paper.
- Palomares, N., \*Reid, S. A., & Bradac, J. J. (2004, May). *A self-categorization perspective on gender and communication: Reconciling the gender-as-culture and dominance explanations*. International Communication Association, New Orleans. Top Three Paper.
- Reid, S. A., & Stohl, M. (2004, May). *The power-communication model of leadership and the failed states paradox*. International Communication Association, New Orleans.
- Reid, S. A. (2004, May). *A self-categorization explanation for the third-person effect*. International Communication Association, New Orleans.
- Reid, S. A., & Cropley, C. J. (2004, July). *A self-categorization explanation for pluralistic ignorance*. International Conference on Language and Social Psychology, State College, Pennsylvania.

- Reid, S. A., & Cropley, C. J. (2004, August). *A self-categorization explanation for pluralistic ignorance*. Twelfth Brisbane Symposium on Social Identity, Department of Psychology, University of Queensland, Australia.
- Reid, S. A., & Cropley, C. J. (2005, May). *A self-categorization explanation for pluralistic ignorance*. International Communication Association. New York. Top Three Paper.
- Reid, S. A. (2005, May). *Aboriginal self-determination in Australia: The effects of minority-majority frame and target universalism on majority collective guilt*. International Communication Association, New York.
- Reid, S. A., & \*Ng, S. H. (2005, July). *Power and solidarity in intergroup context: The use of language to mobilize and to conciliate*. General Meeting of the European Association of Experimental Social Psychology, Würzburg, Germany.
- Reid, S. A. (2005, October). *Self-categorization and media perception: Explaining third-person perceptions, pluralistic ignorance, and the hostile media bias*. Invited Presentation, Department of Communication, Michigan State University.
- Reid, S. A. (2005, October). *Intragroup differentiation in an intergroup social context*. Invited Presentation. Department of Communication, UCSB.
- Reid, S. A., Byrne, S., \*Brundidge, J., Shoham, M., & Marlow, M. (2005, November). *Predicting first- and third-person perceptions for pornography: Further evidence for a self-categorization explanation*. National Communication Association, Boston, MA.
- Reid, S. A. (2006, June). *Language, gender salience, and social influence*. International Conference on Language and Social Psychology. Bonn, Germany.
- Reid, S. A., Alimahomed, K., Heinz, M., & Myers, P. D. (2006, June). *Social identity management strategies and the linguistic expectancy bias*. International Communication Association. Dresden, Germany.
- Reid, S. A., & Ng, S. H. (2006, June). *Intragroup differentiation in an intergroup social context*. International Communication Association. Dresden, Germany.
- Reid, S. A., \*Helmle, J. R., \*Shoham, M. D., Heinz, M., Patton, R. C., Stolfus, K., & Myers, P. D. (2006, June). *A self-categorization explanation for speaking out*. International Communication Association. Dresden, Germany. Top Three Paper.
- Staufer, A., Stohl, M., & \*Reid, S. A. (2006, June). *Effects of political knowledge, interest, and efficacy on college voter turnout*. International Communication Association. Dresden, Germany.
- Reid, S. A., (2007, May). *A self-categorization explanation for the hostile media effect*. International Communication Association. San Francisco, California.

- Reid, S. A., (2008, May). *A new proposal for breaking the glass-ceiling: A self-categorization perspective on gender, language, and social influence*. International Communication Association. Montreal, Canada. Top Three Paper.
- Reid, S. A. (2008, July). Language, power, and social identity. Bradac Award Lecture, International Conference on Language and Social Psychology. Tucson, Arizona.
- Reid, S. A. (2009, May). Language and social identity in intergroup communication. International Communication Association. Chicago, Illinois.
- Anderson, G. L., & Reid, S. A. (2009, May). Indirect aggression among women explained by competitive mating strategies and digit ratio asymmetry. International Communication Association. Chicago, Illinois.
- Reid, S. A. (2010, April). *A status position theory*. Colloquium, Department of Communication, University of Arizona.
- Reid, S. A., Zhang, J., Poland, R., Anderson, G. L., Gasiorsek, J., & Bonilla, D. (2010, June). *Language and Social Influence among Women: A Comparison of Expectation States, Self-Categorization, and Intrasexual Competition Theories*. International Conference on Language and Social Psychology. Brisbane, Australia.
- Reid, S. A., & Poland, R. (2010, June). *A status position theory*. International Conference on Language and Social Psychology. Brisbane, Australia.
- Poland, R., & Reid, S. A. (2010, June). Status and small group communication. International Conference on Language and Social Psychology. Brisbane, Australia.
- Reid, S. A., \*Poland, R., So, J., & Bates, C. H. (2010, June). *Linguistic abstraction and stereotype transmission among political neutrals: Evidence for an ingroup promotion hypothesis*. International Communication Association, Singapore. Top Three Paper.
- Reid, S. A. (2011, November). *Pathogens and perceptions of linguistic distance*. Colloquium, Claremont Graduate University.

\* Presenting Author(s)

## **THESES**

- Reid, S. A. (1994). *Endorsements of distributively fair and unfair leaders in interpersonal and intergroup situations*. Third year thesis, University of Otago.
- Reid, S. A. (1995). *Social evaluations of procedurally fair and unfair leaders in interpersonal and intergroup situations*. Fourth year dissertation, University of Otago.
- Reid, S. A. (1997). *Gaining influence in intergroup discussion: Language as a resource for prototypical arguments*. Masters thesis, Victoria University of Wellington.
- Reid, S. A. (2001). *Epistemic and self-enhancement motivations in the social identity approach: A dynamic model*. Doctoral dissertation, University of Queensland.

## **HONORS AND AWARDS**

- Bradac Research Award, International Association of Language and Social Psychology, 2006
- Fellow of the Association of Pacific Rim Universities, Summer, 2006
- Dean's Commendation for Outstanding Research Higher Degree Thesis, University of Queensland, December 2003.
- University of Queensland Post-Doctoral Research Fellowship, 2001
- Australian Postgraduate Award, scholarship for PhD study, 1997-2000.
- Victoria University of Wellington scholarship for masters study, 1996

## **TEACHING**

- Communication 109: Language and social identity (upper division undergraduates).
- Communication 123: Intercultural communication (upper division undergraduates)
- Communication 210: Graduate seminar, intercultural and intergroup communication.
- Communication 228: Graduate seminar, the social psychology of language.
- Communication 204a: Graduate research methods.
- Communication 204b: Graduate research statistics.

## **M.A. & PhD. COMMITTEES**

Carrie Cropley (completed, PhD., chair)  
Tenzin Dorjee  
Jennifer Fortman  
Carmen Lee  
Paul-Mark Wadleigh (completed, PhD.)  
Mike Yao (completed, MA)  
Chad Mahood (completed, PhD.)  
Paul Myers  
Grace Anderson (chair, MA/Phd, completed)  
Paul Kang (MA, completed)  
Ryan Poland (MA, completed, chair)  
Jinguag Zhang (Phd, chair)  
Amanda Denes (MA, completed)  
Jessica Gasiorek  
Chris Seaman  
Michael Mangus

## **PROFESSIONAL ACTIVITY**

Associate Editor, Communication Methods and Measures.  
Editorial Board, Journal of Communication.  
Editorial Board, Group Processes and Intergroup Relations.  
Editorial Board, Human Communication Research.  
Ad hoc reviewer, Journal of Language and Social Psychology.  
Ad hoc reviewer, Social Psychology Quarterly.  
Ad hoc reviewer, British Journal of Social Psychology.  
Ad hoc reviewer, Human Communication Research.  
Ad hoc reviewer, Journal of Experimental Social Psychology.  
Ad hoc reviewer, Western Journal of Communication.  
Ad hoc reviewer, Communication Monographs.  
Ad hoc reviewer, Discourse Processes.  
Ad hoc reviewer, Journal of Experimental Social Psychology.  
Ad hoc reviewer, Journal of International and Intercultural Communication.  
Ad hoc reviewer, Journal of Cross Cultural Psychology.  
Ad hoc reviewer, Mass Communication and Society.  
Ad hoc reviewer, Media Psychology.

## **PROFESSIONAL/SCIENTIFIC MEMBERSHIPS**

International Association for Language and Social Psychology (Executive committee, newsletter editor)  
International Communication Association

National Communication Association  
Society of Australasian Social Psychologists  
Society of Personality and Social Psychology  
Centre for Research on Group Processes, University of Queensland  
Co-founder and co-chair (with Howard Giles) of the International Communication  
Association “Intergroup Communication” Special Interest group.  
Society for the Psychological Study of Social Issues