

CURRICULUM VITAE

ANTHONY MULAC , Ph.D.

Professor
Department of Communication
University of California, Santa Barbara

EDUCATION: B.S., Northwestern University, Speech, 1959
University of Michigan Law School, 1959-61
M.A., University of Michigan, Speech, 1962
Ph.D., University of Michigan, Speech, 1969

POSITIONS: Professor, University of California,
Santa Barbara, 1983-present
Associate Professor, University of California,
Santa Barbara, 1976-83
Director, Laboratory for Quantitative Research
in Communication, University of California,
Santa Barbara, 1972-1988
Assistant Professor, University of California,
Santa Barbara, 1969-76
Acting Assistant Professor, University of
California, Santa Barbara, 1968-69
Instructor, Eastern Michigan University,
1963-68
Teaching Fellow, University of Michigan,
1961-63

COURSES TAUGHT RECENTLY:

Interpersonal Communication: Gender and Communication, Advanced
Interpersonal Communication: Theories of Gender and Communication,
Seminar on Gender and Communication

Research Methods: Statistics for Communication (graduate and undergraduate)

University Teaching: Teaching College Communication

MAJOR RESEARCH INTERESTS:

Judgmental Effects of Messages
Gender-Linked Language Effect
Linguistic Predictors of Attributional Effects
Male/Female Nonverbal Communication Differences
Gender Stereotypes and Communication

PUBLICATIONS:

Articles and Book Chapters (published or in press):

- Mulac, A. (in press). The gender-linked language effect: Do language differences really make a difference? In D. Canary & K. Dindia (Eds.), Sex differences and similarities in communication (2nd Ed.). Mahwah, NJ: Erlbaum.
- Mulac, A., Wiemann, J. M., Erin E. Moloney, & Mikaela L. Marlow (in press). Behavioral Assessment. In J. A. Daly, J. C. McCroskey, J. Ayres, T. Hopf, & D. M. Ayres (Eds), Avoiding communication: shyness, reticence, and communication apprehension (2nd Ed.). Hampton Press.
- Mulac, A., Jansma, L. L., & Linz, D. G, (2002). Men's behavior toward women after viewing sexually-explicit films: Degradation makes a difference, Communication Monographs, 69, 311-328.
- Mulac, A., Bradac, J. J., & Gibbons, P. (2001). Empirical support for the gender-as-culture hypothesis: An intercultural analysis of male/female language differences, Human Communication Research, 27, 121-152.
- Mulac, A., Seibold, D. R., & Farris, J. L., (2000). Female and male managers' and Pprofessionals' criticism giving, Journal of Language And Social Psychology, 19, 389-415. (Lead article)
- Mulac, A., (1999). Perceptions of women and men based on their linguistic behavior: the gender-linked language effect. In U. Pasero & F. Braun, (Eds.) Wahrnehmung und Herstellung von Geschlecht, pp. 88-104. (Plenary Address)
- Mulac, A., Erlandson, K. T., Farrar, W. J., Hallett, J. S., Molloy, J. L., & Prescott, M. E. (1999). "Uh-huh. What's that all about?" Differing interpretations of conversational backchannels and questions as sources of miscommunication across gender boundaries. Communication Research.
- Mulac, A. (1999). Language in combination--does it happen any other Way? Multiple-variable analysis of gender-linked language differences. Proceedings of the fifth conference of the Berkeley women and language group.

- Mulac, A. (1998). The gender-linked language effect: Do language differences really make a difference? In D. Canary & K. Dindia (Eds.), Sex differences and similarities in communication (pp. 127-153). Mahwah, NJ: Erlbaum.
- Mulac, A. & Wiemann, J. M. (1997). Behavioral Assessment. In J. A. Daly, J. C. McCroskey, J. Ayres, T. Hopf, & D. M. Ayres (Eds), Avoiding communication: shyness, reticence, and communication apprehension (2nd Ed., pp. 231-256). Hampton Press.
- Jansma, L. L., Linz, D. G., Mulac, A., & Imrich, D. J. (1997). Men's interactions with women after viewing sexually explicit films: Does degradation make a difference? Communication Monographs, 64, 1-24.
- Mulac, A., & Giles, H. (1996). "You're only as old as you *sound*": Perceived vocal age and social meanings. Health Communication, 8, 199-216.
- Fitzpatrick, M. A., Mulac, A., & Dindia, K. (1995). Gender-preferential language use in spouse and stranger interaction. Journal of Language and Social Psychology, 14, 18-39.
- Bradac, J. J., Mulac, A., & Thompson, S. A. (1995). Men's and women's use of intensifiers and hedges in problem-solving interaction: Molar and molecular analyses. Research on Language and Social Interaction, 28, 93-116.
- Mulac, A., & Bradac, J. J. (1995). Women's style in problem solving interaction: Powerless, or simply feminine? In P. J. Kalbfleisch & M. J. Cody (Eds.), Gender, power, and communication in human relationships (pp. 83-104). Hillsdale, NJ: Erlbaum.
- Fitzpatrick, M. A., & Mulac, A. (1995). Relating to spouse and stranger: Gender-preferential language use. In P. J. Kalbfleisch, & M. J. Cody (Eds.), Gender, power, and communication in human relationships (pp. 213-231). Hillsdale, NJ: Erlbaum.
- Mulac, A., & Lundell, T. L. (1994). Effects of gender-linked language differences in adults' written discourse: Multivariate tests of language effects. Language and Communication, 14, 299-309.
- Thompson, S. & Mulac, A. (1991). The discourse conditions for the use of the complementizer that in conversational English. Journal of Pragmatics, 15, 237-251.

- Thompson, A. & Mulac, A. (1991). A quantitative perspective on the grammaticization of parentheticals in English. In B. Heine & E. Traugott (Eds.), Grammaticalization. Amsterdam: Benjamins.
- Mulac, A., Studley, L.B., & Blau, S. (1990). The gender-linked language effect in primary and secondary students' impromptu essays. Sex Roles, 23, 439-469.
- Mulac, A. (1989). Men's and women's talk in same sex and mixed-sex dyads: Power or polemic? Journal of Language and Social Psychology, 8, 249-270.
- Mulac, A., & Kunkel, D. (1989). Methodological issues in the study of message effects. In J.J. Bradac (Ed.), Messages in communication science: Contemporary approaches to the study of effects, (pp. 52-74), Newbury Park, CA: Sage.
- Mulac, A., Bradac, J.J., & House, A. (1988). Lexical diversity and magnitude of convergent versus divergent style shifting: Perceptual and evaluative consequences. Language and Communication, 8, 213-228.
- Mulac, A., Wiemann, J.M., Widenmann, S.J., & Gibson, T.W. (1988). Male/female language differences and effects in same-sex and mixed-sex dyads: The gender-linked language effect and mutual influence. Communication Monographs, 35, 315-355.
- Street, R.L., Jr., Mulac, A., & Wiemann, J.M. (1988). Speech evaluation differences as a function of perspective (participant vs. observer) and presentation medium. Human Communication Research, 14, 333-363.
- Mulac, A., Studley, L.B., Wiemann, J.M., & Bradac, J.J. (1987). Male/female gaze in same-sex and mixed-sex dyads: Gender-linked differences and mutual influence. Human Communication Research, 13, 323-343.
- Giles, H., Mulac, A., Bradac, J.J. & Johnson, P. (1987). Speech accommodation theory: The first decade and beyond. In M.L. McLaughlin (Ed.) Communication Yearbook 10 (313-348), Newbury Park, CA: Sage. (Lead article)
- Mulac, A., & Lundell, T.L. (1986). Linguistic contributors to the gender-linked language effect. Journal of Language and Social Psychology, 5, 81-101. (Lead article)
- Mulac, A., Lundell, T.L., & Bradac, J.J. (1986). Male/female language differences and attributional consequences in a public speaking situation: Toward an explanation of the gender-linked language effect. Communication Monographs, 53, 116-129.
- Mulac, A., Incontro, C.R., & James, M.R. (1985). Comparison of the gender-

- linked language effect and sex role stereotypes. Journal of Personality and Social Psychology, 49, 1098-1109.
- Danhauer, J.L., Mulac, A., & Eve, I. (1985). Health care providers' and peers' impressions of elderly hearing aid wearers. American Journal of Otology, 6, 146-149.
- Mulac, A., Bradac, J.J., & Mann, S.K. (1985). Male/female language differences and attributional consequences in children's television. Human Research, 11, 481-506.
- Bradac, J.J., & Mulac, A. (1984). A molecular view of powerful and powerless speech styles: Attributional consequences of specific language features and communicator intentions. Communication Monographs, 51, 307-19.
- Bradac, J.J., & Mulac, A. (1984). Consequences of 'powerful' and 'powerless' speech styles in a crisis-intervention context. Journal of Language and Social Psychology, 3, 1-19.
- Mulac, A., & Wiemann, J.M. (1984) Observer-perceived communicator anxiety. In J.A. Daley & J.C. McCroskey (Eds.), Avoiding communication: Communication apprehension, reticence, and shyness (pp. 107-124). Beverly Hills: Sage Publications.
- Mulac, A., Danhauer, J.L., & Johnson, C.E. (1983). Attitudes toward geriatric hearing aid wearers. Australian Journal of Audiology, 5, 57-62.
- Brimacombe, J.A., Danhauer, J.L., & Mulac, A. (1983). Teachers' perceptions of students who wear hearing aids: An empirical test. Language, Speech and Services in the Schools, 14, 128-135.
- Lull, J., Mulac, A., & Rosen, S.A. (1983). Feminism as a predictor of mass media use. Sex Roles, 9, 165-77.
- Mulac, A., & Lundell, T.L. (1982). An empirical test of the gender-linked language effect in a public speaking setting. Language and Speech, 25, 243-56.
- Iler, K.L., Danhauer, J.L., & Mulac, A. (1982). Peer perceptions of geriatrics wearing hearing aids. Journal of Speech and Hearing Disorders, 47, 433-38.
- Lundell, T., & Mulac, A. (1981). Husbands and wives in Bergman films: A close analysis based on empirical data. Journal of the University Film Association, 33, 23-37.
- Mulac, A., & Lundell, T.L. (1980). Differences in perceptions created by syntactic-semantic productions of male and female speakers. Communication

Monographs, 47, 111-18.

- Nash, R., & Mulac, A. (1980). The intonation of verifiability. In Linda R. Waugh & C.H. van Schooneveld (Eds.), The Melody of Language. Baltimore: University Park Press.
- Philipsen, G., Mulac, A., & Diedrich, D. (1979). The effects of social interaction on group idea generation. Communication Monographs, 46, 120-25.
- Lull, J., & Mulac, A. (1978). Effects of television counter-advertising on viewer attitudes. Journalism Quarterly, 55, 711-15; 720.
- Mulac, A., Prutting, C., & Tomlinson, C.N. (1978). Testing for a specific syntactic structure. Journal of Communication Disorders, 11, 335-47.
- Mulac, A., & Tomlinson, C.N. (1977). Generalization of an operant remediation program for syntax with language delayed children. Journal of Communication 10, 231-43.
- Mulac, A., & Gerber, S.E. (1977). Cardiovascular measures. In Sanford E. Gerber (Ed.), Audiometry In Infancy. New York: Grune & Stratton.
- Gerber, S.E., Mulac, A., & Lamb, M.E. (1977). The cardiovascular response to acoustic stimuli. Audiology, 16, 1-10.
- Mulac, A., & Nash, R. (1977). Effects of intonation pattern of synthesized and natural speech upon listener resolution of semantic ambiguity. Language and Speech, 20, 274-79.
- Mulac, A., & Rudd, M.J. (1977). Effects of selected American regional dialects upon regional audience members. Communication Monographs, 44, 185-95.
- Gerber, S.E., Mulac, A., & Swain, B.J. (1976). Idiosyncratic cardiovascular response to human neonates to acoustic stimuli. Journal of the American Audiology Society, 1, 185-91.
- Mulac, A. (1976). Assessment and application of the revised speech dialect attitudinal scale. Communication Monographs, 43, 238-45.
- Mulac, A. (1976). Effects of obscene language upon three dimensions of listener attitude. Communication Monographs, 43, 300-07.

- Gerber, S.E., Mulac, A., & Swain, B.J. (1976). Auditory cardiovascular response of human neonates. Proceedings of the Nova Scotia Conference on Early Identification of Hearing Loss. Basel: Karger.
- Mulac, A. (1975). Evaluation of the speech dialect attitudinal scale. Speech Monographs, 42, 184-89.
- Prutting, C., Gallagher, T.M., & Mulac, A. (1975). The expressive portion of the NSST compared to a spontaneous language sample. Journal of Speech and Hearing Disorders, 40, 40-48.
- Mulac, A., & Sherman, A.R. (1975). Conceptual foundations of the behavioral assessment of speech anxiety. Western Speech Communication, 39, 176-80.
- Mulac, A., & Sherman, A.R. (1975). Relationships among four parameters of speaker evaluation: Speech skill, source credibility, subjective speech anxiety, and behavioral speech anxiety. Speech Monographs, 42, 302-10.
- Sherman, A.R., Mulac, A., & McCann, M.J. (1974). Synergistic effects of self-relaxation and rehearsal feedback in the treatment of subjective and behavioral dimensions of speech anxiety. Journal of Consulting and Clinical Psychology, 42, 819-27.
- Mulac, A., & Sherman, R. (1974). Behavioral assessment of speech anxiety. Quarterly Journal of Speech, 60, 134-43.
- Garstecki, D.C., & Mulac, A. (1974). Effects of test material and competing background message upon speech discrimination. Journal of Auditory Research, 3, 171-78.
- Mulac, A., Hanley, T.D., & Prigge, D.Y. (1974). Effects of phonological speech foreignness upon three dimensions of attitude of selected listeners. Quarterly Journal of Speech, 60, 411-20.
- Mulac, A. (1974). Effects of three feedback conditions employing videotape and audiotape on acquired speech skill. Speech Monographs, 41, 205-14.
- Mulac, A. (1968). Methods and problems of measuring speech skill. Michigan Speech Association Journal, 3, 10-20.

Books:

- Mulac, A. (1979). Exercises in Quantitative Methodology, 2nd. ed., Santa Barbara, Kinko's Publishing Co.
- Mulac, A. (1972). Fundamentals of Speech Handbook, Minneapolis: Burgess

Publishing Co.

Mulac, A. (1970). An experimental study of the relative pedagogical effectiveness of videotape and audiotape for student self-evaluation in the basic speech course. Washington, D.C.: Office of Education, Department of Health, Education, and Welfare, ERIC No. ED 032760.

Book Reviews:

Mulac, A. (1972). Applied Multivariate Analysis, J.E. Overall and C.J. Klett. Quarterly Journal of Speech, 58, 472-73.

Mulac, A. (1968). Snobel 3 Primer: An Introduction to Computer Programming Language, A. Forte. Quarterly Journal of Speech, 54, 430.

Mulac, A. (1968). Reasoning with Statistics, F. Williams. Quarterly Journal of Speech, 54, 430.

Papers (Presented at Conventions and Conferences beginning with 1980. Most earlier convention papers, more than 25 in number, are now published):

Mulac, A. & Gibbons, P. (1993, May). Empirical support for the "gender as culture" hypothesis: An intercultural analysis of male/female language differences. Washington, D. C.

Mulac, A. & Van Dyke, H. (1992, November). Gender, personality characteristics, and reactions to interruption use in conversations: So who says interruptions are bad? Speech Communication Association, Chicago.

Mulac, A. & Gibbons, P. (1992, November). Male/female language differences viewed from an inter-cultural perspective: A test of the "gender as culture" hypothesis. Speech Communication Association, Chicago.

Mulac, A., Gibbons, P., & Fujiyama, S.N. (1990, November). An analysis in male-female language differences from an intercultural perspective. Speech Communication Association, Chicago.

- Mulac, A., & Lundell, T.L. (1990, July). Male/female language differences and their attributional consequences in university student impromptu essays: The Gender-Linked Language Effect. Paper presented at the annual meeting of the International Communication Association, Dublin, Ireland.
- Mulac, A., & Fujiyama, S.N. (1990, June). Gender as culture: An analysis of male-female language differences from an intercultural perspective.
- Mulac, A. (1989, November). The Gender-Linked Language Effect. Paper presented at the annual meeting of the Speech Communication Association, San Francisco.
- Street, R.L., Jr., Mulac, A., & Wiemann, J.M. (1987, July). Speech evaluation differences as a function of perspective (participant vs. observer) and presentation medium. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.
- Wiemann, J.M., Mulac, A., Zimmerman, D.H., & Mann, S. (1987, July). Interruption patterns in same-gender and mixed-gender conversations. Paper presented at the third International Conference on Social Psychology and Language, Bristol, England.
- Mulac, A. (1987, July). Male/female amount of talk and rate of speech in same-sex and mixed-sex dyads: Inter-group differences and mutual influence. Paper presented at the third International Conference on Social Psychology and Language, Bristol, England.
- Bradac, J.J., Mulac, A., & House, A. (1987, July). Social categorization based upon lexical diversity level and magnitude of convergent versus divergent style shift. Paper presented at the third International Conference on Social Psychology and Language, Bristol, England.
- Street, R.L., Jr., Mulac, A., & Wiemann, J.M. (1987, May). Speech evaluation differences as a function of perspective (participant vs. observer) and presentation medium. Paper presented at the annual meeting of the International Communication Association, Montreal. (Top 10 paper)
- Mulac, A. (1986, November). Message variables: A methodological analysis. Paper presented at the annual meeting of the Speech Communication Association, Chicago.
- Mulac, A., Lundell, T.L., & Bradac, J.J. (1985, November). Male/female language differences and attributional consequences in a public speaking Paper presented at the annual meeting of the Speech Communication Association, Denver. (Top 3 paper)

- Mulac, A., Studley, L.B., Wiemann, J.M., & Bradac, J.J. (1985, May). Gaze behavior of male and female interactants in same-sex and mixed-sex dyads: A repeated measures test of gender-linked communication differences and mutual influence Paper presented at the annual meeting of the International Communication Association, Honolulu. (Top 5 paper)
- Mulac, A., Bradac, J.J., & Mann, S.K. (1984, May). Differences in language used by male and female characters in children's television programs: Implications for the socialization process. International Communication Association, San Francisco.
- Mulac, A., Blau, S., & Bauquier, L. (1983, November). The gender-linked language effect in student impromptu essays. Speech Communication Association, Washington, D.C.
- Mulac, A., Wiemann, J.M., Yoerks, S.W., & Gibson, T.M. (1983, July). Male/female language differences and their effects in like-sex and mixed-sex dyads: A test of accommodation theory and the gender-linked language effect. 2nd International Conference on Social Psychology and Language, Bristol.
- Mulac, A., Incontro, C., & James, M.R. (1982, November). A comparison of sex-roles stereotypes and the gender-linked language effect. Speech Communication Association, Louisville.
- Bradac, J.J., & Mulac, A. (1982, November). Consequences of 'powerful' and 'powerless' speech styles in an interpersonal context: A test of accommodation theory. Speech Communication Association, Louisville.
- Mulac, A., & Lundell, T.L. (1982, May). Linguistic determinants of the gender-linked language effect. International Communication Association, Boston.
- Mulac, A. (1982, May). Effects of selected British and American dialects upon British, American, and German listeners. International Communication Association, Boston.
- Mulac, A., & Hicks, E. (1981, November). An empirical test of the stereotypical reaction hypothesis in speaker dialect studies. Speech Communication Association, Anaheim.
- Mulac, A., & Lundell, T.L. (1981, November). The gender-linked language effect in written communication. Speech Communication Association, Anaheim.

PROFESSIONAL ACTIVITIES (1980-present):

Consultant on marketing research projects of local firms:

Cox Cable of Santa Barbara, Inc.
City Commerce Bank
Goleta Valley Community Hospital
Goleta Water District
Santa Barbara County Public Works Department
Santa Barbara County Waste and Utilities Department
Santa Barbara Municipal Airport

Reviewer for journal or book manuscripts:

Communication Monographs
Journal of Applied Communication Research
Journal of Language and Social Psychology
Journal of Nonverbal Behavior
Journal of Speech and Hearing Disorders
Journal of Personality and Social Psychology
Sex Roles
McGraw-Hill Book Company